

Meta - morphosis



The idea of the “*Meta-morphosis of AI*” refers to the evolution and transformation of artificial intelligence over time. AI has undergone significant changes since its inception, from the early days of simple rule-based systems to the current state-of-the-art deep learning algorithms that can perform complex tasks such as natural language processing and image recognition.

One of the key factors driving the *Meta-morphosis of AI* has been the increasing availability of data and computing power, which has allowed researchers and developers to create more sophisticated algorithms and models. As AI continues to evolve, it is likely that we will see further advances in areas such as explainability, interpretability, and ethical considerations.

The *Meta-morphosis of AI* also raises important questions about its impact on society, including concerns around automation and job displacement, the potential for bias and discrimination in algorithmic decision-making, and the ethical

implications of autonomous systems. As AI continues to evolve and transform, it will be important to address these issues and ensure that the benefits of this technology are balanced with its potential risks.

Artificial Intelligence Market and Competition

AI has led to significant advancements in the technology and has resulted in a growing market for AI-related products and services. The AI market includes a range of players, from large tech companies such as Google, Amazon, and Microsoft, to startups and specialized AI firms.

One area of competition in the AI market is the development of AI-powered products and services that can solve specific business problems or improve efficiency in various industries. For example, in the healthcare industry, AI is being used for medical imaging, drug discovery, and patient diagnosis. In the financial industry, AI is being used for fraud detection, risk management, and trading analysis.

MESSAGE FROM THE DIRECTOR

Dr. C. Joe Arun SJ
Director, LIBA

LIBA



The Metamorphosis of LIBA

Dear Recruiters,

I thank you for recruiting our students to your companies and organisations last year.

And my warm welcome this year also to recruit our students to your company. Because they will really be your change makers, they will transform your company totally.

Do you know why? I will explain.

The kind of formation we provide them with has made from what they were to what they are today. Discerning the signs of the times and listening to the call of the business world we initiated the transformational process. That discernment, that listening, makes us keep pace with new developments in the corporate world. That helps us re-vision our offerings and directs us to upskill our faculty and staff.

It was the pandemic that caused a paradigmatic change in the ways we taught and in the ways our students learnt. We quickly shifted from pipeline to platform scale. And we build robust Learning Management Systems (LMS) that eased our stress and unshackled us. Seeing things from platform scale effected a systemic change. Now Artificial Intelligence (AI) invites us for a different change. We know and understand that AI will bring many wonders. It is true as well that it will destabilize everything from nuclear détente to human relationships. Unless we know how to adapt, we will be consumed by its subtlety of power. For LIBA, schooling the students in AI is opening new doors to organisational change and competitive placements as LIBA's new curriculum and innovative pedagogies and exam-free assessment of learning have caused metamorphosis, what they call 'complete and total transformation'. We find in animals there are four stages of metamorphosis: egg, larva, pupa, adult, in LIBA as well there are avenues in academic and co-academic activities in which such stages of trans-formation could be seen, not only by students but also felt by many recruiters.

The curriculum of LIBA embraced AI enabled changes. The learning process in LIBA is founded on a philosophical foundation – excellence and ethics, from the beginning of formation of the curriculum we have and use in teaching-learning-assessment this philosophy guided the kind of learning outcomes aimed at and the impact it effects and seen in placement mainly. The pursuit for excellence with ethics has embedded in every level, aspect, and area of the learning process. Framework of TASK (Talent-Attitude-Skill-Knowledge) helps to identify what a student would become after every course, and after the entire programme. In all this, what is expected to happen really is what the learning and formation has done to the person personally, the transformation in her-self more than what she acquires as knowledge. AI enhances this quality of the learning.

This AI enabled transformation – *metamorphosis* – has formed the students you will be recruiting to your companies. They came to LIBA two years ago with a dream of having a job. Life in LIBA and activities they involved in transformed them not to look just for a job, but for a future by re-forming and trans-forming them-selves.

The students who you recruit this year are the ones born out of metamorphosis, and you will be more than happy to see how they trans-form your company.

Warm welcome to LIBA.



Fr. C. Joe Arun SJ
Director

Chairperson's Message



Dear Stakeholders,

It gives me great pleasure to wholeheartedly express my gratitude to all the corporates who have been a part of our recruitment process and have chosen our students in various capacities.

Our students experience remarkable transformation through the rigorous academic curriculum. We strive to create responsible leaders by inculcating the core values of excellence with ethics in our students through multiple events and initiatives.

LIBA focusses on the holistic development of the student that begins with the orientation, courses that make students industry ready, upskilling through training, practical internship experiences, etc. This aims to form the standards set in LIBA to match the industry's requirements. Not only does LIBA provide learning support to help the students in their academic and career pursuits, but it also assists them in personal development. Expertise from recruiters, corporates, practitioners, and academicians from renowned B-schools is sought on various aspects for designing the curriculum.

Learning from the experiences of industry experts is given high priority. Alumni Mentorship and Buddy system facilitate students to gain confidence and clarity along with right guidance at the right time that goes a long way in assisting them in making successful career choices. We firmly believe that corporate involvement at various levels of academics and resources would empower students through

LIBA focusses on the holistic development of the student that begins with the orientation, courses that make students industry ready

custom-made inputs that would enable them to perfectly fit in industry roles.

Co-academic activities prove to be interesting icebreakers that build team camaraderie and mutual growth among the students. The students also receive diverse cultural and learning exposure with exchange opportunities through international connections with renowned universities.

Students actively work on Summer Internship and Live Internship projects as a part of their curriculum for eight to ten weeks to gain experience through projects given by the industry on a real-time basis. The internships play a significant role as they provide hands-on opportunities for students to understand the skillset they have gained over the first year of their PGDM course and understand how the industry is working practically. Students with substantial previous work experience utilize their internships to explore new areas of interest and organisation. These experiences sharpen the decision-making skills and thinking ability of the students.

We are delighted to introduce the 43rd batch of PGDM students to you. I invite the team from your respected organisation to our campus to participate in LIBA's recruitment process. I also extend my invitation to your esteemed organisation's business heads to deliver an industry expert session to our students. This brochure provides you with a detailed description of the students and pertinent information for your participation in the recruitment process.

We look forward to establish a sustainable relationship.

Dr. L. Aravindh Kumaran

Chair - Placements,

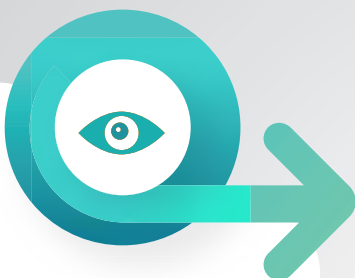
Associate Professor in Operations

Mail : aravindh.kumaran@liba.edu

ABOUT LIBA



Loyola Institute of Business Administration (LIBA) is a premier B-school, established in 1979 within the sprawling campus of Loyola College, to form competent and committed leaders who are ethical, principle centred, socially responsible with global perspective and entrepreneurial spirit. LIBA is managed by Jesuits of the Loyola College Society, well-known for their magnanimous and outstanding contribution towards higher education. LIBA stands for excellence with ethics which is the hallmark of Jesuit business education, and all its programmes and activities embody these two elements. LIBA earnestly strives towards moulding socially conscious and efficient managers, leaders and entrepreneurs. Through academic and co-academic activities and programmes the Institute forms leaders to be competent and committed individuals. LIBA offers primarily a two-year full-time PGDM course, approved by AICTE and recognized by AIU. It also Offers other programmes: Part-time PGDM (AICTE approved), Ph.D. (affiliated to University of Madras) and One-year Executive Diploma programmes. The Management Development Centre offers various customised programmes (short-term and long-term) for working professionals with a focus on skill development. LIBA focuses on the 'holistic formation of students in all quotients primarily intellectual, social, emotional, and spiritual. The institute works meticulously with an undeterred zeal, to offer its students the best of the integrated system of education that incorporates blending classroom, collaborative teaching, and experiential learning.



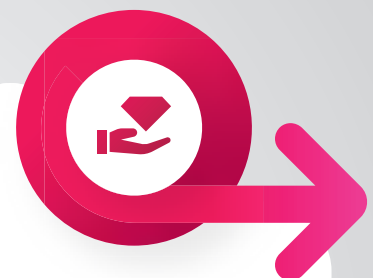
VISION

Becoming a Premier Jesuit Business School in the world by forming leaders of global repute who are committed to *excellence with ethics*.



MISSION

- To train students to acquire professional competencies to lead business and social enterprises.
- To help form global attitude to face challenges and utilize opportunities.
- To provide avenues in learning to become ethically and environmentally sensitive and responsive.
- To guide and accompany students and other stakeholders in their being and becoming compassionate to the marginalized.



VALUES

- Passion for Excellence
- Ethical Conduct
- Creative and Critical Thinking
- Global Outlook
- Inclusiveness
- Social Consciousness

Journey so far



- 2018** LIBA Finance Lab
- 2019** SAQS Accreditation for a period of 5 years
- 2019** LIBA new building construction work started
- 2019** Prof. Ajith Singhvi Micro Centre for Research on Good Governance
- 2019** First Batch of Executive Diploma in Healthcare Management
- 2019** Personal Growth Lab
- 2020** NBA Reaccreditation for 3 years
- 2020** New Teaching Learning Assessment (TLA) Implemented
- 2020** Centre for Technology and Innovation (CTI)
- 2020** Track system for research productivity
- 2020** Expansion of Alumni Chapters Nationally and Internationally- Involvement of Alumni - Guardian Angel system, Academic Advisory Council and Collaborative Teaching
- 2021** LIBA Online Programmes
- 2021** New Curriculum 2021
- 2021** LIBA New Building Inauguration by Thiru. M.K. Stalin, Chief Minister of Tamil Nadu
- 2021** Centre for Leadership Excellence

- 2021** Centre for Sales Excellence
- 2021** PGP in Logistics
- 2021** Executive Diploma in Artificial Intelligence, Machine Learning and Deep Learning
- 2021** LIBA Wellbeing Centre
- 2022** Executive Diploma in Media and Entertainment Management
- 2022** LIBA has been granted Category II in the categorization of the Standalone Institutions for Graded Autonomy by AICTE
- 2022** Inauguration of Honesty Shop
- 2022** Inauguration of XAT Coaching
- 2022** Innovation Incubation Council (IIC)
- 2022** Inauguration of Two-year Weekend PGDM programme
- 2022** MoU with XIM University, Bhubaneswar for Joint Ph.D. programme in Management
- 2022** Signing of Partnership with Emerald Publishing
- 2022** Introduction of mini-MBA programme for Transgenders
- 2022** First Batch of Online Executive Post Graduate Programme in Business Analytics, Healthcare Management and Human Resource Management



Loyola
Institute of
Business
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(LIBA)
A Jesuit Business School



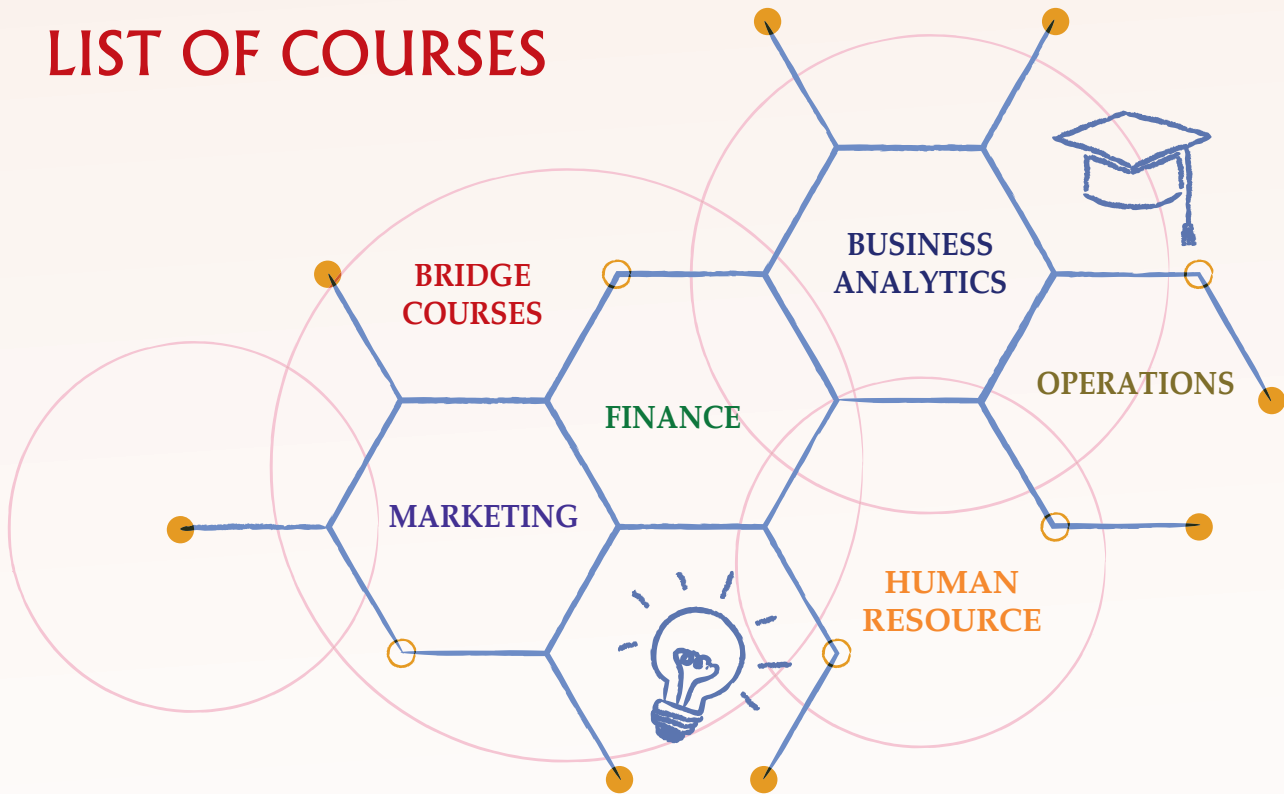


Loyola Institute of Business Administration (LIBA)

A Jesuit Business School



LIST OF COURSES



INDUCTION AND BRIDGE COURSES

(Naught Term)

Foundation of Organisation and Management
 Fundamentals of Accounting and Finance
 IT tools for Personal and Office Productivity
 Mathematics for Managers
 Outbound Learning
 Philosophy, Logic and Aesthetics Python
 Programming Selling and Negotiation Skills

LIST OF CORE COURSES (Terms 1 to 6)

Analytics for Business Insights
 Annual Competency Assessment
 Basic Financial Analysis
 Classroom to Corporate Board Room (workshop)
 Comprehensive Viva- Voce
 Corporate Finance Decisions for Wealth Maximization
 Cost and Management Accounting for Sustainable Business
 Data to Decisions
 Design, Implementation and Management of the Workforce
 Economic and Social Aspects of Business
 Entrepreneurship and Business Plan Development
 Ethical and Legal Aspects of Business
 Fundamentals of Marketing
 Individual and Group Behavioural Design:
 Discovery and Transformation

International Business
 Leadership and Strategy: Managing with Excellence
 Marketing Strategy and Managing Customer Value
 Multimedia and Short film making
 Operations Research and Management
 Personal Growth Lab
 Placement Readiness Training
 Research Methods and Methodology
 Research Paper
 Rural Immersion
 Strategic Management
 Supply Chain Management
 Wellness and Life skills

LIST OF ELECTIVES (TERMS 4 to 6)

1. MARKETING

Business of Entertainment, Media and Sports
 Contemporary Marketing Communications Creating
 Brand Value
 CRM and Marketing Analytics
 E Commerce: Strategy, Growth and Analysis
 Food and Agri Business Strategy
 Globalisation and Emerging Markets
 Managing Digital and Social Media Marketing
 Managing Retail Businesses
 Marketing of Services
 Marketing Strategies for Start-ups

Qualitative and Quantitative Market Research
Rural, Local and Grassroots Marketing
Sales and Marketing for B2B Organisations
Strategic Sales and Channel Management
Understanding Buyer Behaviour
Value-based Pricing Strategy

2. FINANCE

Advanced Corporate Finance
Alternative Investment Strategies
Applied Value Investing
Contemporary Practices in Bank Management
Creating value through Corporate Restructuring
Credit Risk Analytics
Derivatives for Value Maximisation
(Prerequisite for International Finance)
Direct Taxes and Planning
Entrepreneurial Finance
Equity Research Analysis
Fin Tech for Value Addition
Financial Markets and Services
Financial Modelling and Analytics
Financial Planning and Wealth Management
Financial Risk Management
Global Financial Management
Infrastructure Finance
Investment Analysis and Portfolio Management
Practical Applications in Goods and Services Tax (GST)
Securities Market Laws and Compliances
Sustainable Investment strategies for Business
Trading Strategies using Financial Derivatives

3. HUMAN RESOURCE

Behaviour Modelling through Gamification
Behavioural Analysis: The Managers Tool kit
Building Learning Capabilities: Reskilling and Upskilling
Collective Bargaining and role of Industrial relations
Creating High Potential Workforce
Employee Code and Legislations
Employer and Self Branding
HR Metrics: Data Driven Analysis and Decisions
Humachines: Future of Work
Managing Emotions and Behavioural Design
Personal Investment Strategies and Tax Planning
Political Behaviour and Power Play: Strategies
Reinventing your Career: Goals and strategies
Strategies for conflict resolution
Total Reward and Performance Management

4. OPERATIONS

Aggregator Models, E-commerce and Logistics
AI in Operations and Supply Chain Management
Digital transformation in Supply Chain

Industry 4.0
International trade and Logistics
Omnichannel Supply Chain
Operations Strategy
Resilient Supply Networks
Retail Supply Chain
SCM in Circular Economy
Services Operations Management
Strategic Sourcing
Supply Chain Finance
Supply Chain Simulation Lab
Transportation Management
Warehouse Management

5. BUSINESS ANALYTICS

AI and Deep Learning
Big Data, Hadoop and Spark
Business Applications of AI AND ML
Business Data Visualization using Tableau
Credit Risk Analytics: Measurement Techniques and Applications
Data Mining
Data Science for Managers
HR Analytics
Machine Learning
Marketing Analytics (Cross-Listed from Marketing)
Natural Language Processing for Business





GOVERNING COUNCIL



**Fr. L. Jebamalai
Irudayaraj, SJ**

*Chairman
Provincial,
Jesuit Chennai
Province*



**Fr. P. Francis
Xavier, SJ**

*Vice-Chairman
Rector,
Loyola College
Institutions*



**Fr. C. Joe
Arun, SJ**

*Secretary,
Director
Loyola Institute of
Business
Administration*



Mr. M. Sundaresan

*AICTE
Representative
Regional Officer
Southern
Regional Office*



**Fr. Maria
Joseph M.
Mahalingam, SJ**

*Member Province
Coordinator for
Higher Education
Principal
(Loyola College of
Arts and Science)*



**Fr. Antony
R. Uvari, SJ**

*Vice Chancellor,
Xavier University*



**Fr. Thomas
Amirtham, SJ**

*Member
Principal
Loyola College
(Autonomous)
Chennai*



**Mr. C.K.
Ranganathan**

*Member
Chairman and
Managing Director
CavinKare Pvt. Ltd.*



**Ms. Latha
Pandiarajan**

*Member
Director – Ma Foi
Strategic Consultants
and Co-Founder –
Ma Foi Group of
Companies*



Mr. Josh Foulger

*Member
MD & Country
Head – FIH India
Foxconn
International
Holding, India*



Dr. Xavier Britto

*Member
Chairman - Kerry
Indev Logistics
Pvt. Ltd.*



Mr. Jaithirth Rao

*Member
Founder and Chairman
Value and Budget
Housing Corporation
Pvt.Ltd*



**Mr. Krishnakumar
Natarajan**

*Member
Global Village*



Mr. Lakshman P.S.

*Member
Chief Consultant
and Vice President,
Service Innovation*



**Prof. P.C. Lakshmi
Narayanan**

*Faculty of
LIBA
Dean – Academics*



Mr. Mario Lobo
Member
Managing Director
- PSS - Personnel
Search Services
Pot. Ltd



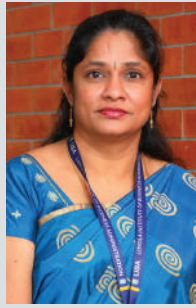
Mr. Arjun Kothari
Member
Managing Director



Mr. Thiyagarajan Kumar
Member
Director -
Management
Assurance Services



Prof. M.J. Xavier
Professor of LIBA
Chair, Centre for
Technology and
Innovation



Dr. D. Madhava Priya
Faculty of LIBA
Assistant Dean -
Students' Attendance
& Discipline
Chair International
Relations



OFFICIALS

Rev. Fr Y. Poondy Rajan SJ

Finance Controller & Director LIBA Hostel (Men & Women)

Prof. P.C. Lakshmi Narayanan

Dean – Academics

Prof. P. Chandiran

Associate Dean - Weekend & Diploma Programmes

Prof. M.J. Xavier

Associate Dean - General Management

Prof. B. Aiswarya

Associate Dean - Student Relations & Alumni Relations

Dr. Deepa Ittimani

Associate Dean - Ph.D. Programme

Dr. Kishore Kunal

Associate Dean - Online Education Initiatives

Dr. D. Madhava Priya

Assistant Dean – Students' Attendance & Discipline

Mr. P. Janardhanan

Administrator

ADMINISTRATIVE CHAIRS

Dr. Joseph Francis

Chair, Admissions

Dr. L. Aravindh Kumaran

Chair, Internal Quality Assurance Cell (IQAC)

Dr. Sunil Vakayil

Chair, Branding & Strategy

Prof. Shanthi Venkatesh

Chair, NBA Accreditation

ACADEMIC AREA CHAIRS

Prof. B. Aiswarya

Chair, Human Resources

Prof. Shanthi Venkatesh

Chair, Marketing

Dr. M.P. Pandikumar

Chair, Finance

Prof. P. Chandiran

Chair, Operations

Prof. M.J. Xavier

Chair, Centre for Technology and Innovation (CTI)

Dr. L. Aravindh Kumaran

Chair, Placements

Dr. M. Ramasubramaniam

Chair, Business Analytics & Controller of Examinations (CoE)

Dr. Deepak Mathivathanan

Chair, Research & Publications, Management Matters

Dr. D. Madhava Priya

Chair, International Relations

HEADS, CENTRES OF EXCELLENCE (CoE)

Prof. P. Chandiran

Chair, Centre for Logistics & Supply Chain Management (CLSC)

Dr. S. Uma Priyadharshini

Chair, Centre for Ethics & Corporate Governance (CEG)

Dr. Sunil Vakayil

Chair, Management Development Centre (MDC)

Dr. A. Siluvai Raja

Chair, C.K. Prahalad Centre for Emerging India (CKPC)

Prof. M.J. Xavier

Chair, Centre for Technology & Innovation (CTI)

Prof. Shanthi Venkatesh

Chair, Centre for Sales Excellence (CSE)

Dr. Deepa R

Chair, Centre for Leadership Excellence (CLE)

Prof. Chitraa Venkataachalam

Chair, Centre of Wellbeing (CoW) & Counselling

FACULTY OVERVIEW



Fr. C. Joe Arun, SJ
 Director & Professor of
 Marketing & Human
 Resource Management



**Prof. P.C. Lakshmi
 Narayanan**
 Dean - Academics &
 Professor - Finance & Law



Prof. P. Chandiran
 Associate Dean - Part-time
 & Diploma Programmes
 Professor & Chair, Centre for
 Logistics & Supply
 Chain Management



Prof. B. Aiswarya
 Associate Dean - Student
 Relations & Alumni
 Relations, Professor -
 Human Resources



**Dr. Deepa Ittimani
 Tholath**
 Associate Dean - Ph.D. Programme
 & Coordinator Beyond Management
 Initiative (BMI) Associate
 Professor - Marketing Management



Prof. M. J. Xavier
 Chair - Centre for
 Technology & Innovation
 (CTI) & Professor of
 Marketing & Business
 Analytics



Dr. D. Madhavapriya
 Assistant Dean - Students'
 Attendance & Discipline &
 Chair - International
 Relations & Assistant
 Professor - Finance



Dr. Kishore Kunal
 Associate Dean - Online
 Education Initiatives &
 Projects & Associate Professor -
 Analytics in Logistics & Supply
 Chain Management



Prof. Shanthi Venkatesh
 Chair - Marketing &
 Professor - Marketing
 Management



Dr. M. Ramasubramaniam
 Controller of Examination &
 Associate Professor -
 Operations, Supply Chain
 Management &
 Business Analytics



**Dr. Alagu Perumal
 Ramasamy**
 Associate Professor -
 International Business



Dr. M. P. Pandikumar
 Associate Professor -
 Finance
 Area Chair - Finance



Dr. Sunil Vakayil
 Chair - MDC & Associate
 Professor of Marketing
 Management



Dr. A. Siluvairaja
 Assistant Professor - Marketing
 & Entrepreneurship, Chair
 - C.K. Prahalad Centre for
 Emerging India



Dr. L. Aravindh Kumaran
 Chair - Placement & Training &
 Associate Professor - Logistics &
 Supply Chain Management &
 Chair - Documentation,
 Accreditation & AICTE Matters



Dr. Deepa R
 Assistant Professor -
 Human Resource
 Management



**Dr. Deepak
 Mathivathanan**
 Chair-Research and Publications
 Co Editor- Management Matters
 & Assistant Professor - Logistics
 & Supply Chain Management



Dr. Archana Raja
 Assistant Professor -
 Marketing



Dr. S. Uma Priyadharshini
 Chair - Centre for Ethics &
 Corporate Governance (CEG) &
 Co-chair Placement
 Assistant Professor- Finance



**Dr. Chitraa
 Venkataachalam**
 Professor - Counsellor of
 Wellbeing



Dr. Akanksha Jaiswal
 Assistant Professor -
 Human Resources



Dr. Pradeep E.
 Assistant Professor -
 Marketing



Dr. Sivakumar K.
 Assistant Professor in
 Operations



Dr. P.A. Mary Auxilia
 Assistant Professor -
 Finance



Dr. Dhyana Sharon Ross
*Assistant Professor in
Healthcare Management
& Human Resources
Management*



Dr. Joseph Francis J
*Assistant Professor -
Operations*



Dr. S Shiny Carmel Mary
*Assistant Professor in
Business Analytics*



**Loyola
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LIBA

INTERNATIONAL RELATIONS

INTERNATIONAL COLLABORATION

In today's fast changing world where globalization and privatization are part of everyday lingua franca, LIBA strives to expose and prepare its students for the global arena. LIBA has more than 35 international exchange/ collaborative programmes with reputed universities in the United States, South America, Europe, Africa and Asia.

Even during pandemic, in the academic year 2019 - 2020 and 2020-2021 students from Institute d'Economie Scientifique et de Gestion (IESEG) School of Management, France, Katholische Universitat Eichstatt - Ingolstadt (KU), Germany and NEOMA Business School, France spent a trimester attending classes in LIBA through online classes. Likewise, LIBA students attended online classes in Kedge Business School, France. This year 2022-23 students from NEOMA Business School, France, Institute d'Economie Scientifique et de Gestion (IESEG) School of Management, France, Katholische Universitat Eichstatt - Ingolstadt (KU)

Germany, Universidad Iberoamericana, Ciudad de Mexico (UIA), Mexico participated in student exchange program in LIBA.

LIBA signed MoU's with France 24, a French television channel for telecasting the International affair for LIBA Students and a MoU with Dusto Business School, Spain for providing International consultancy for the International Business Exchange students.

LIBA also partners with premier universities around the world in implementing various conferences, seminars, webinar series, Faculty Development Programmes and Research Projects. Institutions with which LIBA has exchange programs are mentioned below:

EUROPE

Caucasus University, Georgia
Institute d'Economie Scientifique et de Gestion (IESEG)
School of Management, France
IQS School of Management (Ramon Llull University), Spain
Katholische Universitat Eichstatt-Inglostadt, Germany
KEDGE Business School, France
Montpellier Business School, France
NEOMA Business School, France
Public Administration Academy of the
Republic of Armenia
Sulkhan- Saba Orbeliani University, Georgia
Swinburne University of Technology, Malaysia
Technical University of Varna, Bulgaria
UNISINOS A Brazilian Jesuit University, Brazil
Universidad Loyola Andalucia, Spain
Universita Cattolica del Sacro Cuore (UCSC), Italy
University of NAMUR, Belgium
University of the West of England, Bristol, UK
University of Zagreb, Croatia
V.N Karain Kharkiv National University, Ukraine
Woosong University, South Korea
Wyzsza Szkola Biznesu,
National Louis University, Poland



NORTH AMERICA

Fordham University, USA
The Washington Centre for Internships &
Academic Seminars, USA
Universidad Iberoamericana, Ciudad de Mexico (UIA), Mexico
Virginia Tech, USA

ASIA

Adamson University, Philippines
Assumption University, Thailand
Ateneo de Manila University, Philippines
Binary University, Malaysia
FPT Education Global, Vietnam
Fu Jen University, Taiwan
Malaysia Institute for Supply Chain Innovation, MISI, Malaysia
Pontificia Universidade Catolica do Rio de Janeiro, Philippines
St Paul University, Manila





In addition to International Collaboration and Students Exchange Programs, LIBA also has international membership with various associations like:

- International Association of Jesuit Business Schools (IAJBS)
- International Association of Jesuit Universities (IAJU)
- South Asian Quality Systems (SAQS)
- Association to Advance Collegiate Schools of Business (AACSB)

These international collaboration with institutes helps to enhance the brand image, ranking and visibility of LIBA around the globe. It assists with international benchmarking to update the curriculum suitability.

The exchange programmes augment Inter-cultural sensitivity and Inter-cultural management skills in our students which helps in the holistic growth of our students.

BMI- Beyond Management Initiative



BMI - Beyond Management Initiative is a co-academic club of LIBA that organises interactions and talks by industry experts, entrepreneurs and our distinguished alumni. Typically, every invited speaker shares with us their real-time professional and life experiences, contemporary scenarios, and emerging fields in management. BMI 2022-23 had many such sessions that are reported below.

LIST OF BMI SPEAKERS

Academic Year 2022-2023



Mr Arun Miranda
Chairman & Managing
Director,
Astrotech Steels Pvt. Ltd.,
India.

**Manufacturing – The
Key Factor for Economic
Growth**

23rd August, 2022.

*He shared his insights on the
current scenario in the
manufacturing sector,
India's global position.*



**Mr. Vignesh
Siva Sankar**
Author, Branding and
Marketing Expert, Senior
Marketing Manager –Sterling
Holidays.

The Art of Storytelling

7th September, 2022

*The Speaker emphasised
on how customers are the
true protagonists and how
businesses should guide them
to success.*



Mr. Ravi Seshadri
A veteran in the
Insurance Industry and
an academician

**Exploring the Insurance
Industry**

14th September 2022

*Shared his insights on the
growing importance of the
insurance industry in the
post pandemic era and
current trends.*



**Mr. C.K.
Ranganathan**
Chief Managing Director -
CavinKare

Panel Discussion

22nd September 2022

*They talked about
5D's – Doing, Delegating,
Deciding, Dropping
and Designing.*



Mr. C.K. Kumaravel
Co-Founder - Naturals

Panel Discussion

22nd September 2022

*They talked about
5D's – Doing, Delegating,
Deciding, Dropping
and Designing.*



Dr. Fazalur Rahman
Founder and MD of
Talentpep

**Beyond core skills – The
secret sauce of success**

28th September 2022

*The speaker broke the myths
created in the minds of the
students that they believed
might pose a challenge to
their success.*

LIST OF BMI SPEAKERS

Academic Year 2022-2023



Mr. Monish Ronald
Wealth Manager of ICICI Bank

Alumni Connect

12th October 2022

It was interactive and eye-opening session for the students on what is wealth management and its principles



Mr. Sanjay Wadhwa
CEO and Co-Founder, AP International Group

The Business of Entertainment

26th October 2022

He communicated his vision on the future of the entertainment industry and provided valuable insights on the impact of the pandemic on the Entertainment field and also discussed risks and failures



Mr. Augustine Paul
Musical Director of the Madras Musical Association

Western Classical Music – There and Here, Then and Now

9th November 2022

The speaker spoke on how western classical music influenced the Indian movies and its background scores. His insightful talk threw light on the impact and application of music on our daily life



Dr S.P. Kurinjinathan,
Head of Psychiatry MIOT hospital on the topic

Social Media Addiction and Mental Health Awareness for Young Adults

23rd November 2022

The speaker shed light on what social media addiction is and the impact it has on an individual health and importance of mental health.



Mr. Samip Baruah
Vice President of Sales, Indo National Limited

FMCG PRODUCTS – Sales and Distribution

30th November 2022

The speaker was dissecting the FMCG giant sales and distribution method



Mr. Jerry Kinsley
Strategic Consulting and Valuation Head (Sri Lanka) – JLL.

Decoding Personal Relationships in the Workplace

7th December, 2022

The speaker shared about sportspersons and their experiment in the initial stages of their career leading to the path of success taking a page from his book “RANGE”.

LIST OF BMI SPEAKERS

Academic Year 2022-2023



Ms. Panisha Shah
Creative Director, Social Beat

Decoding Personal Relationships in the Workplace

7th December, 2022

The speaker emphasised on the Relationship, Connectivity, Creativity and its eccentric elements. She fore fronted on drawing boundaries between the individual and the organisation



Mr. Santhosh Philip
Assistant
Vice President – JLL

Decoding Personal Relationships in the Workplace

7th December, 2022

The speaker emphasised on choosing a good boss rather than a good company because if we choose a right boss he/she would pave a way for our growth.



Mr. Sanjay Krishna Keerthivasan
Associate Manager,
CITI Bank

Decoding Personal Relationships in the Workplace

7th December, 2022

The Speaker emphasised on having various people like Co-Workers, Team Member, Managers, Buddy, Mentor and maintaining relationships to build ourselves in a holistic way.



Mr. Shakti Panner Selvam
A Guerrilla marketer and an Author

Maathi Yosi

13th December 2022

He enlightened the students through his experiences on new age marketing and alternative careers to earn money in a multi-dimensional way.



Mr. M. Akram Sheriff
Business Analyst, Cognizant Consulting

Hopeful hiatus to realms of reality

11th January 2023

Spoke on what are the corporate expectation from a candidates and what skills every individual should learn before starting their career



Ms. B. Karthika Priyadarshini
Founder of Wubuprint

Lessons from the Streets

1st February 2023

She highlighted several traits and skills for Sales and Branding. She emphasised the ethical and moral values that one should possess for building a career.

CONFERENCES

Insight[®]

2022



I

NSIGHT '22, the national Management Symposium of Loyola Institute of Business Administration (LIBA), was conducted on 14th December 2022 with the aim of bridging the gap between the industry's trends and students' views. Dr. C. Joe Arun, SJ, Director, LIBA introduced the keynote speaker Mr. Charles JS Walter, Group HR Head, Hyundai India Limited. The theme "Driving Sustainable Development with the help of AI", prompted Mr. Walter to emphasize the irreversible changes caused to the ecosystem by humans, followed by an expert session on the topic AI for physical, emotional and financial well-being, by Ms. Pooja Malhotra, Vice President, Data & Analytics, NatWest Group, Mr. Kewyn George, Director - Information Services,

NATIONAL MANAGEMENT SYMPOSIUM

Driving Sustainable Development with the help of AI

14th December 2022 | Xavier Britto Auditorium | LIBA | Chennai | TN | India



Expeditors and Dr. Vallabha Deevi, Principal Data Scientist, Tiger Analytics. A Panel Discussion on Net Zero for Sustainability by Mr. GRK Reddy, Chairman & Managing Director, MAARG Group, Mr. Arun Thamizhvanan, Data Science Manager Sectors & Decarbonization, Lubes & Chemicals, Shell and Mr. Anand Mahalingam, VP Data Labs, HDFC Life was an eye-opener to the students present.



Artificial Intelligence An enabler of Financial Wellbeing

Pooja Malhotra

Disclaimer - The views expressed in this presentation are my personal views derived based on my own research and in no way indicate towards any of any organisation.





■ Beacon - 2023 (The Annual Ethics Conference)

BEACON 2023

Difficulty of being good

*Role of ethics in Public Administration",
on 17th February 2023, at
Dr. Xavier Britto Auditorium, LIBA.*

Loyola Institute of Business Administration (LIBA) organized BEACON 2023, the Annual Business Ethics Conference, one of the flagship events of LIBA, on the theme "Difficulty of being good: Role of ethics in Public Administration", on 17th February 2023, at Dr. Xavier Britto Auditorium, LIBA.

The event was graced by the presence of Mr. S. Ramasundaram, IAS (Retd), President of Renew Power Private Limited, New Delhi and Mrs. Archana Ramasundaram, IPS (Retd), Hon'ble Member, Lokpal of India, New Delhi. Rev. Dr. Joe Arun SJ, Director of LIBA, welcomed the gathering and set the tone for the conference and Rev. Dr. Francis P. Xavier SJ, Rector, Loyola Institutions, oriented the gathering on Ethics.

The speakers enlightened the audience about the importance of the path of Dharma and strict adherence to moral rules and norms to achieve long-term success. The speakers shared their rich and varied experiences about several instances where they faced an ethical dilemma and, the strategies adopted to ensure the welfare and protect the interest of the general public. The Dialogue session was moderated by Prof. M.J. Xavier, Chair-Centre for Technology and Innovation. The Conference inspired the students of LIBA to be good business leaders of the future.





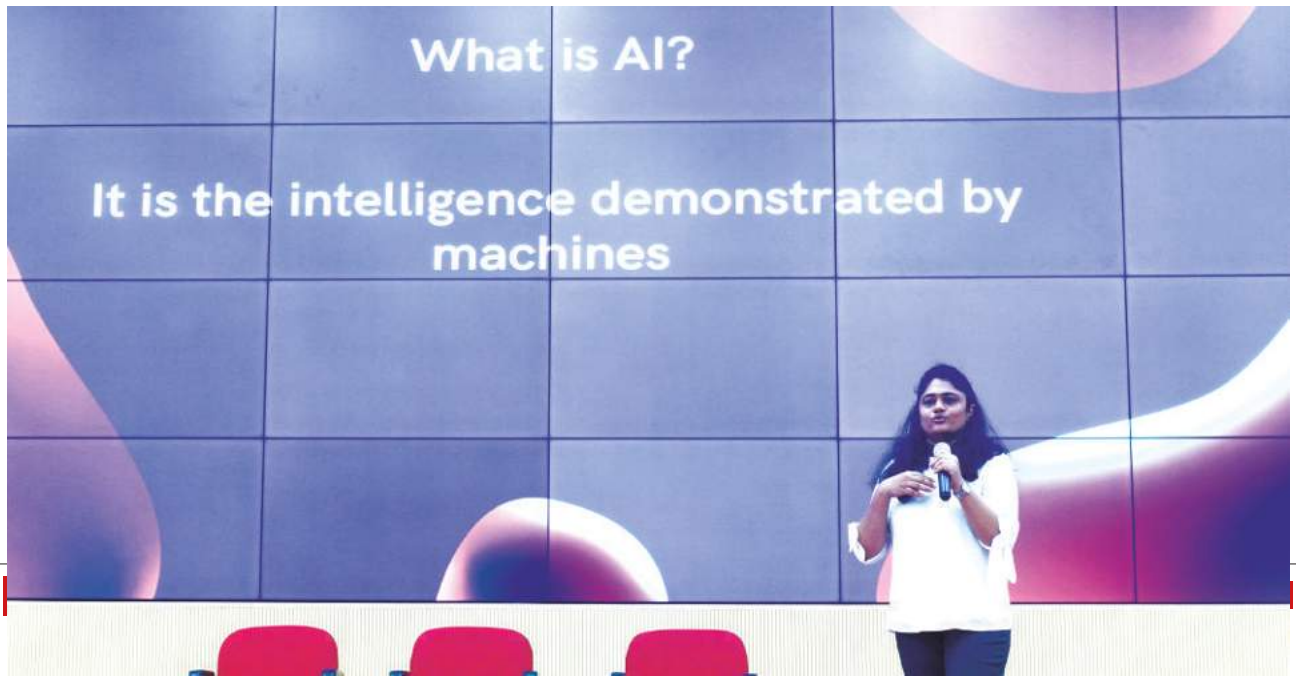
Mother TERESA A W A R D

MOTHER TERESA AWARD FOR CORPORATE CITIZEN 2022-23

The prestigious Mother Teresa Award for Corporate Citizens 2021-22 was held on 6th January 2023 at Dr. S. Xavier Britto auditorium. Rev. Fr. Joe Arun, Director, LIBA explained the significance of the Mother Teresa Award, while Rev. Fr. Francis Xavier, Rector, Loyola College institutions oriented the students on ethics. Prof. M.J. Xavier, Jury member and Professor of Marketing and Analytics, and Chair-Centre for Technology and Innovation (CTI) LIBA, presented the jury report and announced the winners. Prof. Emeritus. M. Victor Louis Anthuvan introduced and invited the illustrious alumnus of LIBA Mr. Kern Luke Agrawal to deliver the prestigious Mother Teresa memorial oration. The Indian Oil Corporation Ltd Southern Region Pipelines received the prestigious Mother Teresa Award for Corporate Citizen 2021-22 and Rasna Pvt. Ltd received the Special Award for Corporate Citizen 2021-22. Mr. Kern Luke Agrawal was honoured for his commendable contribution to conserving and preserving the environment through his company Carbon Loops. LIBA looks at business education differently, not just informing knowledge, but forming the character of students and these events stand as a testimony to its mission.



Finconclave 2022





Finconclave'22

Applications of AI-Enabled Services in the Finance Industry

FinConclave 2022 was organized on 19th October 2022 at Dr. S. Xavier Britto Auditorium, LIBA, by the Finesse Club. Ms. Anne Grace, Data Science Innovation Leader, Verizon addressed the students on 'Applications of AI in the Finance industry,' followed by Mr. Sanjeev Kumar Sethi, Assistant General Manager – Digitization, Indian Bank on 'Application of AI in banking industry.'

Ms. Bavadharini, a research analyst in a leading fintech company and Mr. Milan Ganatra, Founder & CEO of 1Silverbullet, Board member of Quant Mutual Funds, PMS Bazaar & Finalyca addressed the students on applications of AI. The aim of the conclave which is an annual flagship event was to facilitate better understanding among students on the contemporary practices in financial markets and services.

Fund Management League '2022

(Institute wide Experiential Learning Investment Activity)

The Fund Management League's inaugural ceremony took place on November 21, 2022 under the guidance of Rev. Fr. Dr C. Joe Arun SJ, Director - LIBA. In coordination with the Dean-Academics and Faculty Coordinator, the Fund Management League(FML) is an Institute-wide investment market learning activity devised for interested/volunteer finance elective students. FML'2022 was developed as an experiential learning/portfolio management activity through LIBA Finance Lab(LIFILA) to provide access for students to equip as well as emerge as successful Fund/Portfolio Managers.

HR Conclave 2022

The HR Conclave 2022 held on 19th September 2022 at Dr. S. Xavier Britto Auditorium, was hosted by 'Le Vox Populi', the HR Club of LIBA on the theme 'Reimagining HR Strategies for a Hybrid World'. Four intriguing sessions by eminent HR leaders from the industry:

Ms. Jayashree Venkataraman, Founder and CEO, Appreiz Inc, Ms. Subha Pandian, Founder & Director, Agua Women's Leadership, Mr. Vijayakumar Rangaraju, Senior Vice President-HR and Partner at Intellect Design Arena Limited and Ms. Sunitha Vikram, Managing Director-Agua Consulting, on contemporary topics related to Well Being, Challenges of a Hybrid Work Model, adapting to change, Performance Appraisal without labels, BANI and unconscious bias were discussed. The main aim of the HR Conclave was to instill and reinforce the spirit of leadership in students through industry interaction with HR leaders and for the students to understand the challenges faced by Human Resources in the corporate world.



Leadership Lecture Series-1

The Inaugural session of the Leadership Lecture Series for the academic year 2022-23 co-hosted by the Centre for Leadership Excellence and “Le Vox Populi”, the HR club of LIBA was held on 18th August 2022 at Xavier Britto Auditorium. Mr. Arun Ram, the Resident Editor of the Times of India was the guest speaker for the session. The aim of the programme was to help students comprehend leadership qualities, the context and challenges leaders face in the corporate world today.



Leadership Lecture Series – II

The second session of the Leadership Lecture Series was held on 18th October 2022. It was co-hosted by the Centre for Leadership Excellence and “Le Vox Populi”, the HR club of LIBA. Dr. Subramani Ramakrishnan, Director, Workforce Management, IBM, was the guest speaker, who spoke about ‘ACE’, which is Antennas Up, Connecting the Dots and Execution. The session aimed to instil a sense of leadership among the students, so they could become better leaders; to learn relevant skill sets that will be valid in the future and to be ready to unlearn past learnings and re-learn new things.

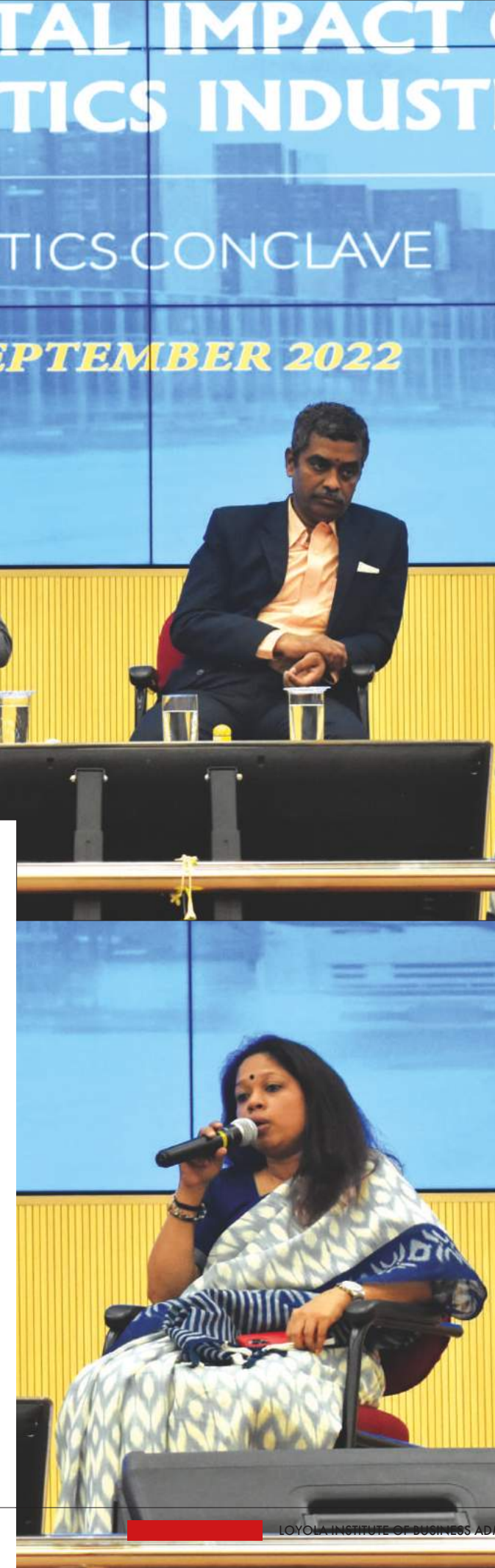
Logistics Conclave 2022

The Centre for Logistics and Supply Chain Management (CLSM) and the Operations Club of LIBA organised the Logistics Conclave on 10th September 2022 with the theme “Societal Impact of Logistics Industry”. The session commenced with the keynote address of Mr. G.Vipin Shankar, Director-South Asia, APL Logistics where he spoke about the driving force of the logistics industry and the rising demand for skilled labour. This was followed by a panel discussion with distinguished panellists Mr. V. Ramachandran, General Manager-Sales Logistics Department, Hyundai Motors India Ltd., Mr. R. Aravind, Deputy General Manager-Operations, Smartshift Logistics Solutions Pvt. Ltd. and Ms. Srividhya H. Venkateshwaran, Center HR Head, DHL Global Service Center.



Thought Leadership Program (TLP) 2022-23/1

The first Thought Leadership Program (TLP) of Centre for Logistics and Supply chain management (CLSC) for the academic year 2022-23 was conducted virtually on 6th August 2022 at 3.00 p m. The program was moderated by Dr. Tisha Meriam Cherian who welcomed the speaker Mr. K.G Raghuraman, Kerry Indev Pvt Ltd. Mr. Raghuraman spoke on the topic Primary Transportation (movement from production to storage centres). The aim of the Program was to encourage networking with logistics and



supply chain providers and to provide deeper knowledge on Logistics and Supply Chain Management.

Thought Leadership Program (TLP) 2022-23/2

The Thought Leadership Program (TLP) is conducted by Centre for Logistics and Supply Chain Management, LIBA to provide deeper knowledge on Logistics and Supply Chain Management for our students and to build relationship with logistics and supply chain providers. The second TLP for the academic year 2022-23 was organized virtually on 3rd September 2022 on "Digitalisation in Agri Tech market Operations." Dr. C. Theophilus Dhyankumar, moderator of the program, welcomed the speaker

Mr. T.C Girivasan, Kerry Indev Pvt. Ltd., delivered an insightful session on eNAM, its importance, eFarmmarket and its use to farmers.

Thought Leadership Program (TLP) 2022-23/3

The Thought Leadership Program (TLP) of Centre for Logistics and Supply Chain Management for the academic year 2022-23 was conducted virtually on 24th September 2022 at 3.00 pm. The program was moderated by Dr. Tisha Meriam Cherian who welcomed the speaker Mr. K.G Harishankar, Senior Regional Manager, Supply Chain management, Renault Nissan. Mr. Harishankar spoke on Supply Chain Inbound Logistics and its system. The aim of the Program was to encourage networking with logistics and supply chain providers and to provide deeper knowledge on Logistics and Supply Chain Management.

Thought Leadership Program (TLP) – 2022-23/4

Centre for Logistics and Supply Chain Management – LIBA conducted the Thought Leadership Program (TLP) virtually on 29th October 2022 at 3.00 pm. The distinguished speaker Mr. Sundaravadivel Purushothaman, Principal Director, Accenture Solutions and an alumni of LIBA, spoke about "Resiliency in Supply Chain (SC)". He explained the six strategies for resilient SC. The aim of the program was to encourage networking with logistics and supply chain providers and to provide deeper knowledge on Logistics and Supply Chain Management.

Innovation Conclave

2022

Innovation Conclave

LIBA's Innovation Incubation Council (IIC) organized the Innovation Conclave on 30th September 2022 on the theme "Disruptive Innovation and Creative Destruction" at Dr. S. Xavier Britto Auditorium. Dr. Kishore Kunal, Associate Dean – Online Education Initiatives, delivered his insights and highlighted the fact that disruptive innovation refers to innovations and technologies that make expensive or sophisticated

Products and services accessible and more affordable to a broader market. The Panellists, Mr. Koushik Ramani – Managing Partner of Network Gain, Mr. Antony Alappatt – Founder of Axon. Network and Mr. Srinivasan Krishnamoorthy – Founder of Madras Mindworks discussed how "Disrupt or be disrupted" is a myth. Ms. Papita Mohan – Partner of Network Gain moderated the panel discussion. The Conclave aimed to pave a way for the new age innovators to rewire thinking and solve existing problems with an innovative approach.





CHRYSALIS 2023

Chrysalis is the annual national-level management fest organized by LIBA. The theme for Chrysalis 2023 was "Star Wars"- 'May the FORCE be with you'. F.O.R.C.E denotes- Focus, Ownership, Resilience, Collaboration, and Execution which are some of the most important attributes that each manager should possess to excel in an organization.

Chrysalis 2022-23 was held on 11th February at 9:30 am in Dr S Xavier Britto Auditorium. Walk-in registration for the events was open for the participants before the event. Chrysalis 23 had 10 unique events conducted by each club of LIBA. These events captivated contestants into testing their knowledge, managerial ability and intellect.

This theme was inspired by various challenging situations that came across in the movie Star Wars and how imperative it is for managers to adapt to the changing environment and take decisions. Moreover, the theme has been adapted to tell everyone that everything starts within oneself. Just like how a butterfly comes out of its chrysalis and spreads its beautiful wings, similarly all young minds should come out of their own shells and must sparkle in the business world. It also refers to the guidance from the Almighty

Students from across the nation participated, making the event completely enthralling. For the LIBA students, it was an occasion that served as a source of renewal and excitement. This experience served as a steppingstone for future managers because it taught them how to manage cross-dimensional teams and deal with crisis.

We observed fervent and enthusiastic engagement from numerous institutions all around the country. Chrysalis strengthened the mentor-mentee relationships among peers, where one individual took responsibility for each other's flaws, in addition to bringing the teams together.

We may say that the level of student development at Chrysalis, as the name suggests, was stratospheric. Chrysalis'2022-23 the National Management Fest of LIBA commenced and concluded on the evening of 11th February 2023, this one day innovative, transformative management fest was a product of months of hard work and dedication by the organizing team of LIBA. The academic and co-academic clubs conducted stimulating rounds that sparked curiosity within different domains of the competitors and best of the best management to make it to the final round. The winners and runners-up were awarded & rewarded with exiting prizes during the valedictory program.



Accreditations & **RANKINGS**

Accreditations are a testament to LIBA's academic quality. The process of accreditation and re-accreditation is a powerful instrument for LIBA as an organization to keep a continuous focus on quality development.

As of July 2020, LIBA has become an educational member of AACSB's world's largest network of business schools and organizations focused on advancing business education. AACSB International (Association to Advance Collegiate Schools of Business), a global non-profit association, connects educators, students, and business to achieve a common goal: to create the next generation of great leaders.

LIBA is also a proud recipient of the international accreditation given by the South Asian Quality Assurance System (SAQS). SAQS is an international system of strategic audit and accreditation designed for the assessment of an institution in widely different national contexts. It is a globally benchmarked system for Mentoring, Quality Improvement, Quality Assurance and Accreditation. SAQS

accreditation is awarded by the Association of Management Development Institutions in South Asia (AMDISA), an international not-for-profit association and a SAARC Recognised Body.

LIBA has been reaccredited for three years by the National Board of Accreditation (NBA), an autonomous body established by the All India Council for Technical Education (AICTE) to accredit courses in higher education in India.

Outlook B-School Rankings 2022

Outlook B-School ranking 2022 has ranked LIBA at 5th place in Private Standalone Institutions.

The Week Best B-School Survey 2022

LIBA has been ranked no.1 in Chennai in the Week Best B-School Survey 2022.

Category - II

LIBA has been granted Category II in the categorization of the Standalone Institutions for Graded Autonomy by All India Council for Technical Education (AICTE).



LIBA in media

by says Kodimule Shyam Prasad, founder and managing director of Vidya Heri port sales of over Rs. 1000 crore last year. A post-graduate (gold medalist) in r y 1990 but quit his job after five years to be an entrepreneur as he wanted to ad lays considerable emphasis on quality his commitment to nature has been s provides extracts from the best ingredients nature offers to companies wor s portfolio. Employing over 600 people across its six factories across Karnataka e manufacturing plants to meet stringent quality demand. They believe in cor

LOYOLA INSTITUTE OF BUSINESS ADMINISTRATION (LIBA), CHENNAI



an original thought leader in education and an institution builder who has ev es in economics, anthropology and management (HR & Marketing), and a do ship, strategy, marketing and consumer behaviour. In his top leadership posi tion Goa, St. Joseph's Institute of Management Trichy, he restructured and redesi g performance and higher rankings. He has published many articles in journals a oaches to leadership. He constantly mentors corporates in the FMCG and Mar ropology, distinction in doctoral degree, and has been awarded the Innovator

DER & PRINCIPAL INTERIOR DESIGNER, KA DESIGN



Semi-finals of BLoC Boardroom Challenge held across cities

The Hindu Bureau
CHENNAI

A team from IIM Trichy won the Chennai leg of the businessline on Campus (BLoC) Boardroom Challenge 2022. The team, comprising Ankit Sahu, Jay Vaishnani, and Pratik Nayan Dash emerged the winners, and a team from LIBA Chennai comprising Swetha A., Jessintha Rosaline R., and Dhiya Deepak was the runner-up.



dents had to present growth strategies for a bio-technology company, sug-

and Naveen Verma were the runners-up.

SIBM Pune emerged as the winner in the Pune semi-finals. The team consisted of Mohitsinh Rayjada, Anubhav Kumar and Dhairya Shah. Swapnil Sarkar, Giri Charan Kalyan Ganji and Deeksha Pandey from IIM Nagpur were the runners-up.

In the Hyderabad semi-finals, Sarthak Paikray, Utkarsh Choudhary and Aditya Agarwal from IIM Sambalpur were the winners.

leg. A team from Mumbai led by Arpit Jain Agrawal and also the final.

In the Chennai leg, Sharath Chandra Vikram and Vikram Arjun Reddy were the winners. Shaurya and Meet Mehtha Raj, emerged r

A team from Chennai led by

Dravida model has not yet reached its potential, says T.N. Finance Minister

Minister Dravida model has not yet reached its potential.



Finance Minister Palanivel Thiaga Rajan speaking at the colloquium held in Chennai on Friday. **B. JOTHI RAMALINGAM**

not yet reached its potential. The model has not yet reached its potential.

has been validated more than any other model in other States or even in other countries," he added.

Ahead of the curve

He pointed out that Tamil Nadu was one of the four largest richest States in India. In terms of human development, social development, inclusion and social justice, Tamil Nadu was far ahead, when compared to the other three large States.

The Finance Minister also pointed out that there

has been validated more than any other model in other States or even in other countries," he added.

He pointed out that Tamil Nadu was one of the four largest richest States in India. In terms of human development, social development, inclusion and social justice, Tamil Nadu was far ahead, when compared to the other three large States.

The Finance Minister also pointed out that there

against the model in the Assembly proceedings, in social constructs or in public meetings or political platforms.

"The model works well for businesses in the private sector too. Having more diversity in the workforce helps in robust debates and superior outcomes. Businesses that reflect the diversity of the society they operate in are more tuned to the needs of the customers," he said.

Mr. Thiaga Rajan also said there were miles

LIBA in media

FOR JEE/NEET 2022 ONLINE COACHING CALL 0124-44 44 360

CAREERS360

RANKING INSIDE

INDIA'S BEST B SCHOOLS 2022

LOYOLA INSTITUTE OF BUSINESS ADMINISTRATION (LIBA), CHENNAI

REV. DR. C. JOE ARUN, SJ, DIRECTOR, LOYOLA INSTITUTE OF BUSINESS ADMINISTRATION

1. What are the programmes that LIBA offers and what is the USP of the flagship programme?

The vision and mission of LIBA was framed on the philosophy and core values of the Society who are known for their service in education in the last 160 years. Today, the Part-Time PGDM course in the flagship programme, The Year full-time PGDM course in the flagship programme, LIBA approved by All India Council for Technical Education (AICTE), nationally accredited by National Board of Accreditation (NBA) and internationally accredited by South Asian Quality Assessment System (SAQS).

LIBA has responded to the latest range of changing corporate demands by developing a wide assortment of One-Year certificate, Diploma Programmes and a collaborative MBA programme with Hanyang University, Malaysia. Understanding the need for a more sustained approach, the Management Development Centre (MDC) programme was designed and introduced in 2006. LIBA was recognised as a centre of Excellence for Research by University of Madras and the Council of Excellence.
2. Could you elaborate on the course delivery methods used as Covid-19 has thrown conventional modes out of gear?

Centre for Technology and Innovation (CTI) has provided a platform for Technology and Innovation in LIBA. In the process...
3. The Institute has strived to replace the academic-oriented mode by using Wiley platforms to conduct online placement training sessions.

Placement training by global management consultant Ma Foi Group was conducted to familiarise the students with the current recruitment trends. Using the feedback received from individual students they were able to equip them with the required expertise to excel in the recruitment process.
4. How are the placements of LIBA's which are the industry sectors and what are their job profiles? And what is the median salary?

LIBA, all this time has focused on the job offers for the first year students of the batch 2019-21. As per the median salary placement for the batch plan, the median salary for 15 Lakhs. 71 sectors from which students have received their offers had been from FMCG, BFSI, IT, Manufacturing, Retail, Telecom, etc.
5. What are the future plans of LIBA? Any significant industry or academic collaborations?

In keeping with the times, LIBA has managed to successfully overcome the challenges of the pandemic by moving to digital infrastructure and technology in enabling and uninterrupted conduct of all programme online. LIBA has been spearheading expansion and growth. LIBA has been spearheading expansion and growth. LIBA has been spearheading expansion and growth. LIBA has been spearheading expansion and growth.

45TH ANNIVERSARY SPECIAL ISSUE

INDIA TODAY

JANUARY 6, 2022

FOCUS EDUCATION

HINDUSTAN INSTITUTE OF TECHNOLOGY AND SCIENCE

Hindustan Institute of Technology and Science (HITS), established 1985, a Deemed to be University offers a wide spectrum of Undergraduate Programmes, Post Graduate Programmes, Diploma Programmes, Research and Doctoral Programmes. The Institution focuses on Industry 4.0 Ready Program and from 2020-21 HITS is offering Engineering Degrees in specialised fields of study such as Space Energy Cyber Security, Analytics, Artificial Intelligence & Machine Learning to name a few. HITS will focus on these innovative and new areas of study to fulfil the huge shortfall of skilled workforce needed to bridge the gap in the growing requirement created by these emerging technology areas.

Dr. Suresh Lakshminarayana, Vice-Chancellor, Hindustan Institute of Technology and Science

K. J. SOMAIYA INSTITUTE OF HEALTH SCIENCES AND RESEARCH

The Institute will strive to be among the top ten medical colleges in India in the global medical education, research and health care services. Added to this, 1000 beds in Hospital Sanjay Gandhi Institute and three Health Centres, and one health centre will be the appropriate mix of just graduate and under graduate training, where patients are treated by the faculty and students in their field, knowledge and skills.

Dr. Chingy Parkash, Vice-Chancellor, K. J. Somaiya Institute of Health Sciences and Research

R. VEDA UNIVERSITY

"R. Veda University aspires to become an innovative university by developing excellent human resources with leadership qualities, critical and moral values, research culture and innovative skills through higher education of global standard."

Dr. P. Suresh Babu, Vice-Chancellor, R. Veda University

LOYOLA INSTITUTE OF BUSINESS ADMINISTRATION (LIBA)

Rev. Dr. C. Joe Arun, SJ is an original leader in education who has evolved practice learning, teaching and assessment methods. He teaches leadership, strategy and innovation. He is the top leadership position in previous Institute for Loyola College, Chennai, Goa Institute of Management, Goa, St. Joseph's Institute of Management, India. He is structured and redesigned the system and program leading to high performance and higher rankings.

He received degree from Oxford University, UK, Loyola College as a visiting faculty to the top 50 schools in the world and gave the award lecture to provide Loyola Institute of Business Administration (LIBA) Chennai, with strategic leadership in present.

Rev. Dr. C. Joe Arun, SJ, Loyola Institute of Business Administration

POLITICS OF THE PAST BY OPINDER SINGH

THE MEANING OF LAKHIMPUR KHURI

UDAY MAHURKAR VEE SAVARKAR

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OUTLOOK initiative

Dr. C. Joe Arun, SJ
Director - LIBA Chennai

LIBA

LIBA Excelling With Ethics

At LIBA all programmes are designed to focus on holistic growth to form responsible leaders with a global perspective

Loyola Institute of Business Administration (LIBA) is a premier Business School in India, located within the lush green premises of the Loyola College Campus, Chennai City, Tamil Nadu.

LIBA's foray into management education began with the Part-Time PGDM in 1979 and it was recognized by the industry quickly because of its quality. LIBA stands for Excellence with Ethics, the hallmarks of Jesuit higher education and in all its

LOYOLA INSTITUTE OF BUSINESS ADMINISTRATION: AN AGENDA FOR EXCELLENCE WITH ETHICS

Director Dr C Joe Arun, SJ shares how students and faculty have quickly adapted to the transformative ways of a digital world to remain relevant for industry and business

Dr C Joe Arun, SJ, Director, LIBA

Nothing empowers in the sector and empowering women and transgender with business sets to start small businesses.

What is the USP of your Institute and the sector? It offers fundamental, we spent our time to be able, capable and employable. We work on the Fundamental principle and philosophy of excellence with ethics. We have defined excellence very differently because excellence without ethics is not exciting for us. The focus on ethics is a basic fundamental for us. We want our students to go into the corporate world as a person who shows excitement not only in generating profits, but someone who generates profits ethically. This gives us a place above the rest in a very long run.

What has your handled the toughest with students in this highly disruptive time? We developed an organic connection with them. We established a web being done by graduates from their businesses and made our faculty mentors and our students' guardian angels. So the second year students took care of the first year students. This was very important for us because we all stayed together in a time of crisis and remained connected. The connection made a profound difference. The students are adjusted to all levels of challenges and level of facilities.

How you started an awareness? We are proactive in our relationship with service providers such as Upgrad and Lead Sense to help us offer online programmes and facilitate online learning, teaching-evaluation. We have built our LMS - Learning Management System. In its proactive efforts towards Online Teaching - Learning, LIBA has opened a Learning Studio that functions as a technological centre where online content of learning would be created by faculty and industry experts.

Please tell us something about LIBA's plans for producing employable students as leaders of tomorrow in their chosen field. The institute focuses on the learner full-time programme in management and corporate diploma courses in all areas of management. We also have two months in which they connect with the industry through our Management Development Centre (MDC), which provides and regulates the competencies of each of these courses for the respective areas. Our other entry called the e-Practical Course (ePC) for Emerging India, connects primarily with the rural sector and engaged in setting up...



RESEARCH Contribution

LIBA works towards bridging the institute's researchers and the surrounding society. The answers to societal challenges are often found in the interaction between highly specialized academic environments. When these environments collaborate, perspectives are expanded, and new insights emerge. LIBA research group research on contemporary topics interlinking management education and Sustainable Development Goals (SDGs) of the United Nations. LIBA produces quality research output not only in terms of Scopus & Web of Science indexed publications but also produces industrial research contributions which have huge societal impact.

The research outputs for the year 2022 include 29 Scopus and 14 Web of Science indexed publications along with more than 30 publications in other peer reviewed journals. In addition to journal publications LIBA contributes to disseminating meaningful research in terms of conference proceedings, books, book chapters in edited books, magazines and newspapers. To enhance and promote quality research, LIBA provides faculty, scholars and students with several digital research resources

and funding opportunities to be utilized for conducting quality research. To inculcate the research orientation in PGDM students, LIBA provides them with opportunities to work with faculty with relevant expertise to develop and disseminate research ideas as a part of their curriculum.

Further, the research centre at LIBA organised several short-term research programmes namely, FDP on Process Macros, Digital Transformations in Operations and Supply Chain Management, Thesis writing, Quality research & Publication ethics and Qualitative Research using NVIVO. Furthermore, LIBA also conducted an International conference on Operations & Supply Chain Management with experts participating and presenting contributions relevant to the recent developments in the field of research.

ACADEMIC CLUBS

PLACEMENT COMMITTEE

LIBA is known to inculcate the idea of leadership in each student for the future. At LIBA, placements are given the utmost importance and it is actively guided and supported by the Placement Committee comprising Placements Chairman, Placements Co-Chair, Manager, and the student representatives. The Placement Committee acts as a liaison between the behemoths of the corporate world and the students. The committee plays a quintessential role to provide necessary training, inculcate confidence and paves the way for the students to make the transition from college to a corporate in the most appropriate way. The committee also ensures that the students are placed in esteemed corporates and the profiles that bring out the best in an individual. The committee firmly inherits a sense of commitment of completing the job with utter determination and perseverance. The committee also ensures that the prospective employers get a fair chance to select the best candidates suited for the job that they are offering. The Committee takes several initiatives like guest lectures, pre-placement talks, and alumni mentorship which gives the students a holistic idea about the corporate culture and prepares them for the upcoming placement season. The committee works on three principles which are Integrity, Responsibility and Discipline which is in line with LIBA's Motto, "In pursuit of Excellence and Ethics"





Finesse Club

FINESSÉ

The Finance committee of LIBA, the “Finesse Club”, is a student initiative that aims to kindle the interest and enthusiasm among the students in learning the concepts of finance, through organizing guest lectures and finance fests. Students are also exposed to a real time trading platform which is facilitated with the access to an exclusive trading lab set up in the premises. The club organizes FinConclave where prominent senior executives from the industry share their knowledge and expertise.



LE VOX POPULI (HR CLUB)

The club comprises enthusiastic minds who are ardently passionate about HR. In order to provide greater exposure to the students, the club serves as an excellent platform for all HR enthusiasts to come forward and exchange their ideas relating to the latest trends of HR, to explore the vast ocean of HR knowledge and to sustain and preserve the ideals of Human resource management. The activities like HR Conclave to name a few offer a deeper insight into the intricacies of HR.





ADMISSIONS AND PUBLIC RELATIONS (APR)

The Admissions and Public Relations Club at LIBA is our PR face that showcases LIBA to the world, through social media platforms and digital channels. The members of the club ensure that the Facebook, Twitter, LinkedIn accounts are always active and updated with the latest information pertaining to Admission procedures and other important events. Apart from this, the club members are actively involved in several branding activities and assists students with their queries and clarifying them. The significant moments of Life@LIBA are beautifully captured which gives a deeper insight about the college.



ESPIRE CLUB

Espire Club is a club of aspiring entrepreneurs dedicated to fostering innovation, creativity, and collaboration among its members. The club provides a supportive environment for individuals interested in entrepreneurship to network, learn, and develop the skills necessary to start and grow their own businesses.

The club offers a range of events and activities designed to help members learn about entrepreneurship and connect with other like-minded individuals. These events may include guest speakers, workshops, networking sessions, pitch competitions, and more. Members can also benefit from mentorship and coaching from experienced entrepreneurs and business leaders, as well as access to resources such as funding opportunities, legal and accounting advice, and marketing and branding support.

One of the key benefits of joining Espire Club is the opportunity to connect with a diverse group of individuals who share a passion for entrepreneurship. Members come from a variety of backgrounds and industries, which can provide valuable insights and perspectives on different aspects of starting and running a business. This diversity also creates opportunities for collaboration and partnership, as members can work together to bring their ideas to life.

The Flagship Event of Espire Club is Breakfree Event.





ARISTA

ARISTA, the Operations Management Club is a student academic club at LIBA. It provides an open platform for students, faculties and subject matter experts to interact. The club is active throughout the academic year, conducting a varied number of programmes which invoke interest among LIBA students in diverse fronts of Operations management like Supply Chain, Operation Strategies, Logistic solutions, Manufacturing & Service Operations & many others. The club conducts Thought Leadership Programs, brings in industry stalwarts from the field of Operations to share their knowledge and experience. The club aims to bridge the gap between classroom teaching and practical application in various fields of Operations, through activities involving Simulation Games, Case Competitions, Quizzes, Live Projects, Industry Visits and Conferences. The Flagship event of the club “Gordian Knot” attracts a good number of operations enthusiasts from Business schools across India, especially South India.



K-SCOPE

K-Scope is a business analytics Club that aims to provide students the knowledge and abilities they need to pursue a career in data analytics. Students who are interested in learning about data analytics and its commercial applications from various degrees and backgrounds are welcome to join the group. For student's interested in a career in data analytics, K-Scope is a great club to join. The club offers members the training, experience, and networking opportunities necessary for professional success. The Machine Learning Hackathon and Battle Station Chrysalis 23 are the main events. where almost 50 business schools took part.



MARKIT CLUB

Mark-IT the marketing club of LIBA was formed with the vision: "To Revolutionize". The objective of the Club is to bridge the gap between concepts and applications in marketing. The Club comprises some of the brightest minds in LIBA who are interested in exploring the dynamics of marketing. The Club aims to motivate students who are interested in learning about marketing strategies and practicing them. Immense focus is given on enhancing members marketing acumen and leadership qualities. It sets a platform where members can exhibit their marketing skills in the form of fun filled events like LIBAzaar, Rookie and Great Sales Debate (GSD).





STUDENT ACTIVITY COUNCIL (SAC)

The Students Activities Council (SAC) of LIBA is the professional student body of LIBA represented by the students of both first year and second year full-time PGDM students. It is formed in line with the mission “to prepare world class leaders who are professionally competent, intellectually sharp, ethically sensitive and socially conscious”. The SAC represents and oversees all student-related activities that include academic events, clubs and co-academic events. The specific objectives of the SAC were to:

- Nurture leadership and creativity among students.
- Enhance the intrinsic quality of students.
- Provide a positive experience to all students at LIBA.



MANAGEMENT

Development Centre (MDC)



Management Development Centre (MDC) of LIBA partners with organizations to design and deliver learning solutions that address your unique business challenges and meet the strategic business objectives of the organizations.

Short Term Customized Corporate Programmes

Each customized programme has one primary goal: to develop leaders who can make a positive impact in the futuristic world. LIBA faculty work closely with company executives to develop programmes that meet these specific challenges.

Long Term Customized Programmes

These Corporate Programmes are generally of long-term duration usually a one year and in some cases up to two years. While most programmes are conducted at the LIBA campus, few subject to client requirements are held in the premises of the client organization.

Open Programmes/Certificate Programmes

LIBA has been designing, developing and executing innovative open Certificate and MDP Programs for working executives to enable them to update their knowledge and professional capabilities in a cross-functional and cross-industry setup through “Knowing by Doing”. Some of the areas in which these programmes are conducted are - Fintech, Human Resource Management, Business Analytics, Artificial Intelligence, Design Thinking, Lean Management, Six Sigma Green & Black Belt, Sales & Marketing, Logistics & Supply Chain Management, Project Management (PMP Certification), Retail Management & Analytics, Share Analysis & Investment Management, Creativity & Innovation, Blockchain & IOT.

Management Development Programmes

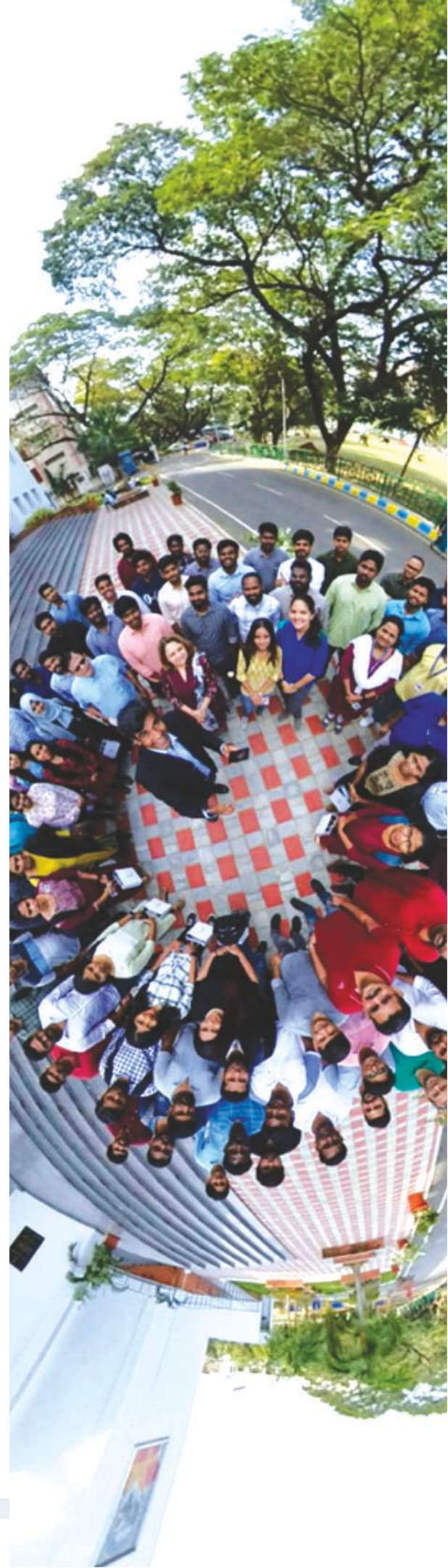
LIBA's highly acclaimed MDPs centre around key business fundamentals like Managerial Effectiveness, Team Building, Cost Management, Sales & Marketing skills, Management of Organizational Change, etc to emerging issues like Big Data, Creativity & Innovation, and Leadership. As a result, participants, as well as the sponsoring organization, receive a quick –and lasting– return on investment.

Leadership Development Programmes

LIBA conducts Leadership Development Programmes (LDP) for senior managers, middle managers and managers of various organizations. We customize the programme based on the requirements of the organization. The prime focus of these programme is to introduce participants to behavioural skills and practices that enable them to be an effective leader.

Some of our clients:

Indian Oil Corporation, Astrotech Steel Private Limited, Hyundai Motors, Computer Age Management Services Limited, Salcomp Manufacturing, Rane NSK Steering Systems Private Limited, Mando Automotive Pvt Ltd, Sakthifinance Financial Limited, Tamil Nadu State Apex Cooperative Bank (TNSC), Lucas TVS, Lennox International, Borgwarner Inc.





CENTRES OF EXCELLENCE

Prof. M.J. Xavier, Jury member and Professor of Marketing and Analytics, and Chair-Centre for Technology and Innovation (CTI) LIBA, presented the jury report and announced the winners. Prof. Emeritus. M. Victor Louis Anthuvan introduced and invited the illustrious alumnus of LIBA Mr. Kern Luke Agrawal to deliver the prestigious Mother Teresa memorial oration. The Indian Oil Corporation Ltd Southern Region Pipelines received the prestigious Mother Teresa Award for Corporate Citizen 2021-22 and Rasna Pvt. Ltd received the Special Award for Corporate Citizen 2021-22. Mr. Kern Luke Agrawal was honoured for his commendable contribution to conserving and preserving the environment through his company Carbon Loops. LIBA looks at business education differently, not just informing knowledge, but forming the character of students and these events stand as a testimony to its mission.

CENTRE FOR BUSINESS ETHICS AND CORPORATE GOVERNANCE



The Centre for Business Ethics and Corporate Governance was founded in 2005 with the goal of promoting business ethics and globally recognized corporate governance principles for the benefit of students, who are the business world's future leaders. The Centre's mission is to develop a cadre of socially responsible leaders dedicated to the betterment of society. The Centre has been involved in initiatives that promote business ethics, effective corporate governance, and the development of ethical leadership. The Centre has organized an Intra Collegiate Cover – Story Contest on the topic “CSR Activities of the listed companies in India” and the National level Case Competition on the topic “Business Ethics and Corporate Governance”. The Centre for Business Ethics and Corporate Governance organised a one-day Management Development Programme for managers on ESG Compliances and Reporting. The Programme helped to create awareness on the concept of ESG among managers and to train them on ESG compliances and reporting. The Centre promotes ethics and philanthropy through the initiatives such as Honesty Shop which is a self-managed model based on the value of Honesty and Ethics and the Wall of Kindness.

LIBA since 1998 has been appreciating responsible corporate citizenship with the prestigious Mother Teresa Award for Corporates, whose commitment to the society goes for beyond the call of their core operating strategies. Any public limited company listed in India is eligible to apply for Mother Teresa award and any private limited company in India is eligible for special category Award. Mother Teresa Award Ceremony was conducted on 6th January 2023 at LIBA. Based on Jury's Decision, Mother Teresa Award was conferred on Indian Oil Corporation Limited and Special Category Award was conferred on Rasna Private Limited. The Centre also sponsors Action Research, 6 faculty teams were granted research fund worth Rs. 12 Lakhs. Beacon 2023 – the Annual Ethics Conference was held on 17th February 2023 on the topic “Difficulty of Being Good-Role of Ethics in Public Administration”. Mr.S.Ramasundaram, IAS and Mrs.Archana Ramasundaram, IPS shared their rich and varied experiences with the students of LIBA. The Centre is also continuously involved in organizing impactful events to foster ethical decision-making.



SOCIAL Initiatives



Prof. C.K.P Rahalad Centre for Emerging India

Prof. C.K. Prahalad, a native of Coimbatore, Tamilnadu was an alumnus of the Loyola College, Chennai. He is renowned for his book, “The Fortune at the Bottom of the Pyramid: Eradicating Poverty through Profit” (2004), which inspired a new thinking that explained the market potential that remains untapped at the Base of the Pyramid (BoP). Prof. C.K.

Prahalad’s premise that business models can mobilise socio-economic change by engaging the poor in the marketplace profitably, was the stimulus behind the formation of the ‘C.K. Prahalad Centre for Emerging India’ at LIBA. CKP Centre aims to skilling the youth, empower women and nurture rural and Dalit entrepreneurs.

Need Assessment of Self-Help Groups in Vyasarpadi

In line with the strategic plan of the CKPrahalad Centre (CKPC) of LIBA to improve the economic condition of the marginalized especially those at the bottom of the pyramid, CKPC conducted a city-wide study of centres that shelter and protect women who need help in the months of May-June 2022.

The team from LIBA consisting of Dr. Siluvairaja (Chair), Dr. Ameeta Fernando (Co-chair) and Ms. Benita Rani (Coordinator) visited the self-help groups constituted by the women from the slums of Vyasarpadi in north Chennai on the 15th of June 2022. The venue for the intervention was the meeting hall at the Real Charitable Trust in the mentioned locality. Around 25 women representing the various self-help groups of North Chennai introduced themselves and briefed the team about their requirements. The participants were also briefed about the Mini-MBA programme of LIBA. The founder and Chairperson of the Real Charitable Trust, Mr. Lawrence, thanked the CKP team of LIBA.



Entrepreneurship Awareness Programme for SHG Women

Prof. C.K. Prahalad Centre for Emerging India (CKPC) - LIBA organized a half-day intervention for the women from Self Help Groups (SHG) in the North Chennai locality of Vyasarpadi. The intervention was held at the Beatitudes Social Welfare Centre on 30 June 2022. About 72 women participated. The objective of the intervention was to study the entrepreneurial interests of women and the challenges faced by them in bringing their aspirations to fruition. The event was conducted as part of CKP Centre’s vision to empower women

Rural Immersion Programme for the students of F21 Batch

C.K. Prahalad Centre for Emerging India - LIBA in collaboration with Jesuit Migrant Services (JMS) organized a 2-day Rural Immersion Programme for the students of F21 batch in Thiruvallur district on 8th, 9th, 11th and 12th August 2022.

The students interacted actively with the members of the migrant Irular community in a total of 7 villages and provided solutions to the challenges faced by the occupants of the villages. The objective of this programme was to understand, experience, adjust and adapt to rural realities through social sensitization and real exposure and to scan and study the environment for sustainable and scalable business solutions.



Mini MBA Inauguration

The new ideation of providing a mini-MBA program to the transgender community through the C. K. Prahalad Centre for Emerging India was announced and gained much applause and appreciation from the crowd. Our Father Director mentioned how he was inspired by the accomplishments of transgender students in many fields who were trained by LIBA and that gave him the idea to come up with this Mini-MBA program.

Small Business Possibilities and Marketing Strategies Training for SHG women

The CKP Centre for Emerging India, in collaboration with ARCALI, a Jesuit Social Centre for Inland Fisher Women Welfare in Paramankeni, organized a half-day training programme for SHG women on 17th September 2022. CKPC Centre representatives facilitated the training while Fr. Philip from ARCALI, explained the objectives and Dr. Stanley Abraham, Subject Matter Expert (SME), Ocean Research, briefed the audience about the different opportunities available for women in backwater/brackish water fishing. The main aim of the program was to motivate the fisherwomen SHG members to explore business in Marine and Agro-processing and to help them start a small business after studying the important factors in detail.

CENTRE FOR LOGISTICS AND SUPPLY CHAIN MANAGEMENT

The Centre for Supply Chain Management at LIBA was established in January 2006 to promote education, training, research and consultancy in the area of logistics and supply chain management. It aims to provide an environment where new learnings can take place, new knowledge can be created and contemporary supply chain practices can be experimented. Focus is on the use of more productive practices in Operations, Supply chain and Logistics and develop deeper insights through case studies and other research methods.



The Centre for Logistics and Supply Chain Management shall strive to promote understanding of nuances of logistics and supply chain management tools and techniques, develop new methods and provide skillful training to executives for better management decisions, develop methods and research to support and intervene policies and evolution of the profession in business and society.

The Centre for Supply Chain Management at LIBA aims to inculcate such a learning and practice among new generation managers in manufacturing and service and for IT professionals who design solutions in handling critical supply network issues.

CENTRE FOR SALES EXCELLENCE

About Centre for Sales Excellence

Sales is the backbone for any company. A good sales team is crucial for building and sustaining the bottom-line. Today's companies are in constant pursuit for talented sales professionals, who not only excel in their job, but at the same time do it with ethics.

LIBA Centre for Sales Excellence is created to produce sales professionals who will be able to make a lasting impact on the bottom-line and also be socially responsible. The Centre strives to achieve this objective in alignment with the core motto of LIBA- "In pursuit of Excellence with Ethics". The Centre proposes to have a three-tier model for its operations: Education, Industry Partnership, and Research

S EXCELLENCE AND MARKET CLUB
PRESENTS

GREAT SALES DEBATE
2022-23



#3

ES A BUYER HAPPY?
G OR PHYSICAL SHOPPING

00 PM | XAVIER BRITTO AUDITORIUM, LIBA



The Centre conducts many activities and programs for students and executives.

- **MASTERCLASS ON STRATEGIC SALES MANAGEMENT:** The centre launched the Masterclass series on Sales Leadership on September 2022. The second Masterclass will commence in March 2023 with the focus on Strategic Sales Management
- **THE GREAT SALES DEBATE:** A unique initiative where LIBA students will debate on a contemporary marketing area was launched in September 2022. Students debate on diverse areas moderated by an industry expert.
- **FOUNDATION COURSE ON SELLING & NEGOTIATION SKILLS:** The centre conducts foundation course on selling and negotiation skills for the first years, where students are asked to identify a product, create a sales plan, prepare a sales pitch and do actual selling, which is reviewed by LIBA professors.
- **CONSULTANCY:** The centre undertakes consulting assignment for companies, one consulting assignment is in the pipeline for the current year at a total budget of Rs. 3 lakhs, which also has provision for live internship for the students.

ING OR PHYSII
04:00 PM | XAVIER BRI





LIBA

WELLNESS DESK

LIBA's Centre of Wellbeing (CoW) is a visionary initiative of our dynamic Director Rev Fr. C. Joe Arun SJ, to promote and nurture health, wellbeing and happiness on the campus. It is a place for mental, emotional and physical wellness for each and every one on the campus – The Director, Dean, Associate Deans, Faculty, Teaching Assistants, Research Associates, Students and Staff.

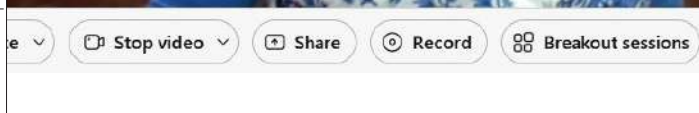
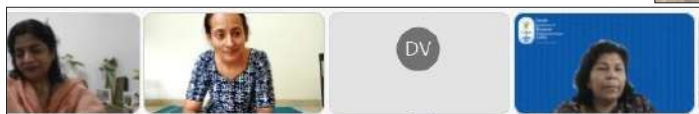
Launched in October 2020, the Centre for Wellbeing is headed by Dr. Chitraa Venkataachalam- Counsellor of Wellbeing who will be a facilitator and contributor to the wellness of everyone on the campus. The Centre also has two Counselling Assistants, Ms. Nancy Edwina and Ms. Sharon Divya who are trained in Medical and Psychiatry.

The Centre for Wellbeing reaches out through a series of formal and informal events; structured and casual programs; planned and random happenings; scheduled and impromptu arrangements which will be called as signature and routine events. They are designed to identify the skills of students and provide a platform for them to shine.

Along with this, the Centre for Wellbeing also engages with students in groups and on a one-to-one basis for constant psycho-social and emotional support and wellness assistance. The Centre is a pool of stillness amidst the challenges of an active academic and professional life. It is committed to enhancing and complementing the positive ethos of LIBA.

Objectives of the centre for wellbeing

- To promote a sense of well-being
- To help in making healthy choices and taking good decisions
- To inculcate a sense of value and enable them to excel with ethics
- To create a culture of health, happiness and wellbeing on campus
- To develop a sense of belonging and nurture relationships
- To ease the stress of Students, Faculty, Teaching Assistants, Research Associates and Staff through focused programs
- To provide a forum to exhibit talent and help in overcoming inhibitions
- To increase social engagement and social responsibility
- To reduce risky behaviour occurrences
- To motivate students and foster peer support groups and healthy coping mechanisms within campus



STAFF DEVELOPMENT PROGRAMS

Staff development programs are conducted every month to encourage and helps them communicate confidently and to uplift their career opportunities and also English classes are held on a weekly basis for the support staff.

This year the Centre for Wellbeing conducted two Staff Development programs.

The first program was conducted on July 29th, 2023. Dr.Chitraa Venkataachalam and Mr. Antony Jackson, HR Executive were the resource persons. The topic was Interpersonal Relationships.

The second session was held on February 10th, 2023. Dr.Chitraa Venkataachalam and Ms. Nancy Edwina and Ms. Sharon Divya, Counselling Assistants, were the resource persons. The theme for this program was Being Well and Wellbeing.

LIST OF RECRUITERS

LIST OF RECRUITERS

IT

ACIES Consulting LLP
ACT Fibernet
Alight Solutions
AstraZeneca India Pvt Ltd
Cognizant Technology Solutions
Capgemini
CAMS
Envestnet Yodlee
Firstsource Solutions Ltd.
Freshworks Technologies Pvt. Ltd.
Hexaware Technologies
HP
Infosys Ltd.
Intellect Design
Mindtree Ltd.
Novac Technology
Odessa
Photon Interactive Pvt. Ltd.
Publicis Sapiant
Reculta (PickMyWork)
Siddhan Intelligence Pvt. Ltd.
Syntel IT Solutions India Pvt. Ltd.
ThoughtWorks Technologies
Wipro Ltd.
Zoho Corporation

REAL ESTATE

Akshaya Pvt. Ltd.
CBRE Group Inc.
Colliers
Cushman and Wakefield
JLL INC.
Savills PLC

FMCG

Amway
Britannia Industries Ltd
Chai Point
Dabur
ITC Ltd.

Nestle India Ltd.
Symbiate Ventures
Unilever PLC
VKL Seasoning Pvt.Ltd.

AUTOMOBILE

Ashok Leyland
Ather Energy Pvt. Ltd
BMW India Pvt. Ltd.
Hyundai Motors Private Limited
Isuzu Motor India Pvt. Ltd.
Mahindra & Mahindra Ltd.
Royal Enfield
Tata Motors Ltd.
TVS India Pvt. Ltd.
Volvo

BFSI

Aditya Birla Capital
AssetPlus
Arcesium India Pvt. Ltd Axis Bank Ltd.
Bajaj Finserv
Bank of America
Barclays
Capital First Ltd.
CARE Ratings Ltd.
Chargebee
Cholamandalam Investment and Finance Company Ltd.
Client Associates
CITI Group Inc.
Credit Mantri Finserve Pvt. Ltd.
CRISIL Ltd.
DBS
DCB Bank Ltd.
Federal Bank Ltd.
Fidelity Investments
Fintuple Technologies Pvt. Ltd.
Firstsource Solutions Ltd.
Godrej Capital
HDFC

HSBC Bank India
HSBC Electronic Data Processing India Pvt. Ltd.
ICICI Bank Ltd.
ICICI Prudential AMC
ICRA Ltd
IndusInd Bank Ltd
Itus Capital
Jana Small Finance Bank
JPMC
Kotak Mahindra Bank Ltd
Mahindra & Mahindra Financial Services Ltd
SBI General Insurance
MS Chola
Muthoot Fincorp Ltd.
NABARD
PMS Bazaar
RBI
Societe Generale
SBI Life
Shriram Transport Finance Co. Ltd
Siemens Financial Services
Srinidhi Investment Advisors Pvt Ltd
TATA AIG
Temenos AG
Thirty Four Ltd.
TVS Credit Services Ltd.
Ujivan Small Finance Bank Ltd.
Vivriti Capital
Yes Bank Ltd.

MANUFACTURING

Atomberg
Avery Dennison India Pvt. Ltd.
Astrotech Steels
Asian Paints
Blue Star
Carborundum Universal Ltd.
Danfoss Industries Pvt. Ltd.
Stellantis

LIST OF RECRUITERS

Havells
HP Inc.
ITC Ltd.
KLA
Murugappa Group
Neomotion
NeoMotion Assembly works
Philips India Ltd.
Rane (Madras) Ltd.
Schneider Electric India
Tata International
Triune Technofab
Tafe Ltd.
Tagutech
TE Connectivity
Vedanta Ltd.
Waste Chakra Pvt Ltd (IIT Madras)
Wheels India Ltd
White House

SPORTS

Decathlon
Run Adam Sports Pvt Ltd

HEALTH CARE

Indegene Pvt. Ltd.
Nephroplus

ANALYTICS

Latent View Analytics Pvt Ltd
RR Donnelly
Gamma Analytics

RETAIL

Bluestone
Derby Jeans
ERAM
Reliance Retail
Waycool Food and
Products Pvt. Ltd.

PORT

Karaikal Port Pvt.Ltd
AP Moller Maersk

CONSULTANCY

Ad2pro Global Creative
Solutions Pvt. Ltd.
Aspire Systems
Bahwan Cybertek
Creative Factor
82 Advisory
Deloitte
Ernst & Young Global Ltd.
Equinomics
Infranomics Consulting LLP
Kelsa Solutions
Ma Foi Strategic Consul-
tants Pvt. Ltd.
Pwc
Randstad
ScoVelo Consulting

ADVERTISING & DIGITAL MARKETING

AdRay
Animaker
Congruent Solutions Pvt. Ltd.
Social Beat - Digi Grad

E-COMMERCE

Amazon Kindle

MEDIA AND ENTERTAINMENT

Carnival Group
Tata Play
The Hindu Business Line

RESEARCH

IMRB International

TELECOM

Bharti Airtel Ltd
Subex Ltd.

TRANSPORT & LOGISTICS

FedEx Corporation
GATI Ltd
Tranzo
White Data System India Pvt Ltd
Wizfreight

HOSPITALITY

Make My Trip
OYO Rooms



TESTIMONIALS STUDENTS



Though I have a technical background, I was always leaned towards roles of management right from my school. This pushed me to pursue my PG in management in LIBA.

LIBA with its state-of-the-art curriculum, helped me develop my managerial skills while also equally helping me pursue my co-academic interests. I had the opportunity to network with my fellow classmates and also many industry experts. Overall, it was a great two-year experience in LIBA and I will surely carry forward the learnings that I had from this place as I walk into the corporate world.

Soundarya S

LIBA has played a vital role in my life. As a fresher I joined LIBA with lots of dreams and aspirations in the year 2021. The institution has provided the platform for both my personal and professional growth. Being part of Student Activities the learnings I've got is immense from planning and organizing an event to managing people, it was a great journey. The network that I had built here is huge and hoping for a great future ahead. Thanks to LIBA.

Pauline Monisha

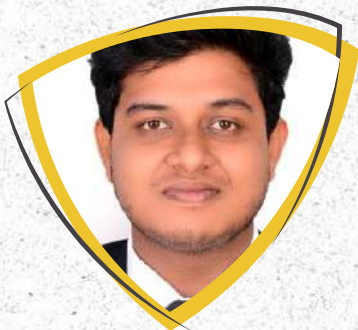


I came to LIBA for an accelerated career and to be part of a renowned institute. I desired to benefit from the wide range of courses and activities available at LIBA. Now, I am grateful for the learning opportunities, where I was able to develop my skills in various areas and gain insight from my peers. LIBA provided me with ample placement opportunities and I was able to secure a job with a reputed firm. The college also gave me some of the best memories of my life, with its vibrant campus life and co-academic activities. I am thankful to LIBA for providing me with the chance to learn, grow and develop, and I am proud to be a part of the LIBA family and will always cherish the memories I have made here.

Pradeep Arul Pragash A

TESTIMONIALS

ALUMNI



“Attending LIBA was a transformative experience for me. As a student, I was impressed by the institution’s commitment to providing a well-rounded education. The curriculum was rigorous and challenging, but also inclusive of diverse perspectives and disciplines. The faculty members were highly knowledgeable and supportive, providing personalized attention and guidance to help me reach my full potential. In addition to the academic program, LIBA offered a plethora of opportunities to engage in extracurricular activities, community service, and industry events. These experiences allowed me to apply what I learned in the classroom to real-world situations and develop a broader perspective on business and society. Thanks to my education at LIBA, I was well-equipped to succeed in my career and make a positive impact on my community. I highly recommend LIBA to anyone seeking a world-class education in business.”

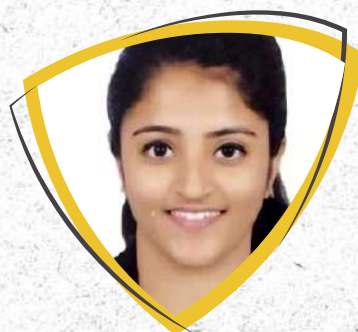
Sachin Rosa Mystica

“Attending LIBA was a life-changing experience for me. The faculty members were incredibly knowledgeable and dedicated to helping students succeed. They created a challenging and engaging academic environment that encouraged critical thinking and creativity. The curriculum was well-rounded, providing a strong foundation in business principles while also promoting ethical and socially responsible practices.

Beyond the classroom, LIBA offered a variety of opportunities to get involved in extracurricular activities, community service, and industry events. These experiences provided me with the chance to develop leadership skills, network with professionals in my field, and give back to my community.

Overall, my time at LIBA was invaluable, and I credit the institution with preparing me for a successful career. I would highly recommend LIBA to anyone seeking a rigorous and well-rounded education in business.”

Sahana Sekar



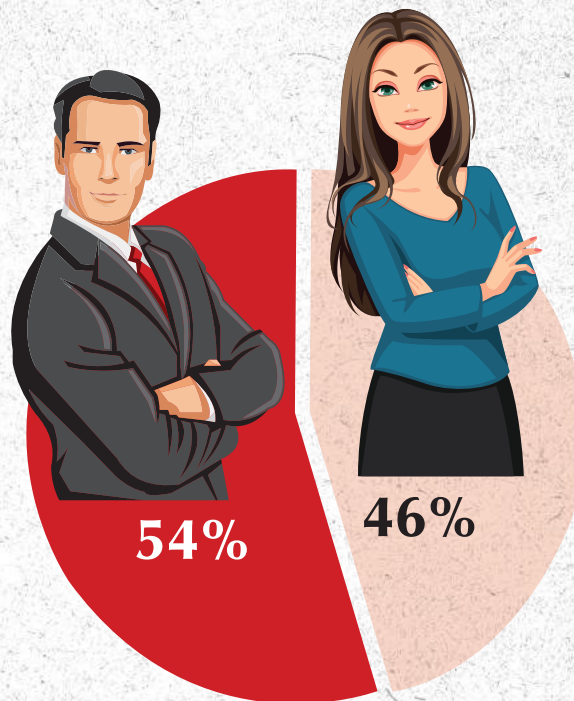
As a placement committee member, I had always known the dedication this committee had towards the responsibility of placing the entire batch strength of LIBA, with equal importance given to both Summer Internship as well as Final Placements. However, for me personally LIBA placement cell is what I will be forever indebted to. After a break of 2 years, I never imagined I could re-start my career with a prestigious multinational company like Dell Technologies. Working with the Placement cell was definitely instrumental in cracking those 4 round interviews because of the discipline, punctuality and confidence trait it built up. Post 1 year of a Sales stint with Dell, when I approached LIBA with my desire to explore my career in the Finance field, LIBA was once again generous and the placement team coordinated to get another good opportunity in a Finance role. It is very rare to find a B-school who would invest time in an Alumnus whom they have already placed. For this, I am grateful and I am proud of being a LIBA alumni.

Elizabeth James

FIRST YEAR PROFILES

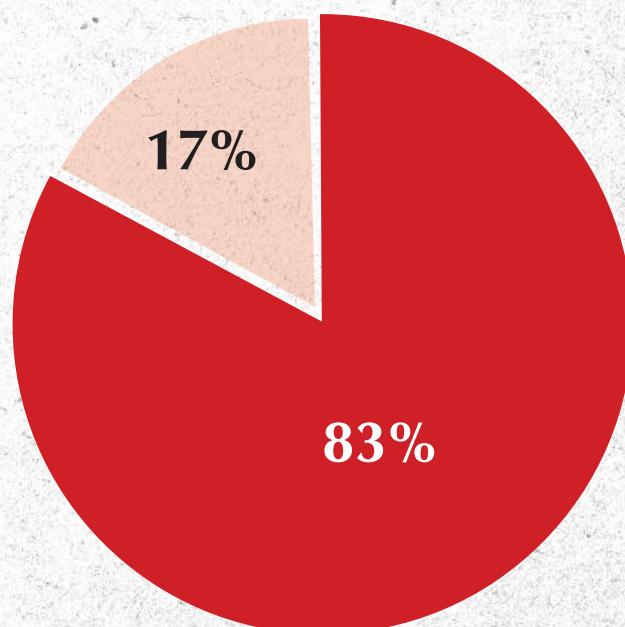
GENDER DIVERSITY

- Male
- Female



WORK EXPERIENCE DIVERSITY







- Freshers (0-1 year)
- Experienced (> 1 year)





FINANCE & MARKETING

	Name	Summer Internship	Work Experience Organization	Education
	Aditya Kumar Sharma	Waycool		B. Com Finance And Accountancy Christ (Deemed To Be University)- Bangalore
	Akash S	Waycool		B.E. Civil Engineering R.M.K Engineering College, Kavaraipettai
	Anandhi A	JPMC		B. Com Stella Maris College , Chennai
	Annen Biju	ICICI Bank		B. Com Computer Applications Rajagiri College Of Social Sciences, Kalamassery
	Ashwin Francis M	ICICI Bank		B. Com Accounting And Taxation. St.Joseph's College, Banglore
	Dodd Winslin W			B. Com Loyola College, Chennai

FINANCE & MARKETING

	Name	Summer Internship	Work Experience Organization	Education
	Gopalakrishnan M	Equitas Small Finance Bank		B. Com Bishop Heber College , Trichy
	Jeffrey R	Talent Mojo		B. Com Loyola College, Chennai
	Jeffrin J	ICICI Bank		B. Com Loyola College, Chennai
	Jeffrin Sam D	ICICI Bank		B. Com General Loyola College, Chennai
	Jessintha Rosaline R	JPMC	12 Months Miracle One Medical Aesthetics	Bachelor Of Dental Surgery Asan Memorial Dental College And Hospital, Chengalpattu, Kanchipuram District
	Kavya S	JPMC		B. Com Stella Maris College, Chennai

FINANCE & MARKETING

	Name	Summer Internship	Work Experience Organization	Education
	Madhumitha V	Crisil		B. Com Accounting And Finance M.O.P Vaishnav College For Women, Chennai
	Maria Antony Shyam	Decathlon		B. Com Loyola College, Chennai
	Maria Petrina A	JPMC	22 Months Royal Bank of Scotland, Chennai	B.Com (General) Stella Maris College, Chennai
	Mohamed Rayaan	Neomotion		B.B.A General SRM Institute of Science And Technology, Chennai
	Nelson A	ICICI Bank		B.A Economics Loyola College, Chennai
	Niveditha S	JPMC		B.B.A General Ethiraj College For Women, Egmore

FINANCE & MARKETING

	Name	Summer Internship	Work Experience Organization	Education
	Reshma S	ICICI Bank		B. Com Honours Shri Shankarlal Sundarbhai Shasun Jain College For Women, Chennai.
	Rizwan A	ICICI Bank		B.A Economics Loyola College, Chennai
	Rohithan PU	Savills		B. Com Loyola College, Chennai
	Roshan A S	JPMC		B.E. Mechanical Engineering Vels Institute of Science, Technology And Advance Studies, Chennai
	Sanjay Andrews Cherian	Tata Motors	8 Months Switch Mobility Automotive Limited, Ashok Leyland Area, Ennore, Chennai, Tamilnadu.	B.E. Mechanical Engineering St. Joseph's College Of Engineering, Siruseri, Chennai.
	Sanjay Joshua S	AP Moller Maersk		B.Com (General) Accounting Loyola College, Chennai

FINANCE & MARKETING

	Name	Summer Internship	Work Experience Organization	Education
	Sathya John Kelwin.S.S	TATA AIG	32 Months Amazon Pvt Ltd, Chennai.	B.E. Mechanical Engineering St.Joseph's College of Engineering, Chennai.
	Shruthi Raghu	Savills	7 Months R G Bronze Manufacturing Company Private Limited, Chennai	B. Com Accounting And Finance M.O.P Vaishnav College For Women, Chennai
	Steve Tarun R	Vaduvammal		B.B.A Accounts Loyola College of Arts and Science, Chennai
	Suraj	Srinidhi		B. Com (General) DG Vaishnav College, Chennai
	Swetha Mary G	AP Moller Maersk	24 Months GKR Industries	B. Com Madras Christian College, Chennai
	Tessa Jossy	AssetPlus	27 Months Parackal Distributors, Ernakulam	M.Com General Loyola College, Chennai


FINANCE & MARKETING

	Name	Summer Internship	Work Experience Organization	Education
	Varishika D	JPMC	14 Months Ernest and Young (EY), Chennai	B.Com (General) Stella Maris, Chennai
	Vignesh S	JPMC	19 Months J. Ray McDermott Engineering Services Pvt. Ltd, RMZ Business Park, 1C, Perungudi, Chennai- 600096	B.E. Civil Engineering Panimalar Engineering College, Nazarethpet, Chennai
	Vince Leona V	JPMC	21 Months Wipro Turbo	B.E. Electronics And Communication Engineering Thiagarajar College Of Engineering, Madurai
	Xavier B Moduthagam	Equinomics		BMS (Bachelors of Management studies) Finance SIES College of Arts Science and Commerce, Mumbai

FINANCE - BUSINESS ANALYTICS

	Name	Summer Internship	Work Experience Organization	Education
	Abix Nishandh MC			B.E. Mechanical Engineering LICET, Chennai


FINANCE - BUSINESS ANALYTICS

	Name	Summer Internship	Work Experience Organization	Education
	Dhiya Deepak	ICICI Prudential AMC		B.A English Literature Holy Cross College, Trichy
	Dious Joseph	Waycool	16 Months Ernst and Young US LLP	B. Com Finance And Taxation St. Berchamans College, Changanacherry, Kottayam, Kerala
	Dolina M H Lenin	Gamma Analytics	8 Months IMI Arts	B.E. Electrical And Electronics Engineering Sri Ramakrishna Engineering College, Coimbatore
	Kevin Beno L		31 Months RBS Services India Pvt Ltd	B.Sc Mathematics Loyola College, Chennai
	Lisa Varghees S	Hyundai Motors		B. Sc Mathematics Loyola College, Vettavalam
	Mahima Meiselvan	Symbiate Ventures		B. Com General Ethiraj College For Women, Chennai

FINANCE - BUSINESS ANALYTICS

	Name	Summer Internship	Work Experience Organization	Education
	Mathew Thomas T	Crisil		B. Com Madras Christian College, Chennai
	Noel K Jose	Crisil		B. Com Computer Application Rajagiri College Of Social Sciences, Kalamassery
	Paul Anto Kishore S	Colliers	16 Months International Advisory Council	B.E. Mechanical Engineering Loyola ICAM College of Engineering and Technology, Chennai
	Philip Christopher Samuel	Savills		B.E. Mechanical Engineering Chennai Institute Of Technology
	Rohan Surjan	Crisil		B. Com General D.G Vaishnav College Chennai
	Sowmiya D	Srinidhi	35 Months Sanjeevi Enterprises	Post Graduation Diploma in Global Business and Finance Stella Maris College, Chennai

FINANCE - BUSINESS ANALYTICS

	Name	Summer Internship	Work Experience Organization	Education
	Tharun K	JPMC		B. Com Loyola College, Chennai



FINANCE - HR

	Name	Summer Internship	Work Experience Organization	Education
	Agnes Maria K	ICICI Bank	7 Months Teleperformance	B.Sc Botany CMS College, Kottayam Kerala
	Akshaya Antony	Bank of America	30 Months Deloitte & Touche Assurance and Enterprise Risk Services	B.Com (Hons) Accounting and Finance St. Xavier's College, Kolkata
	Belcy Infenda A	Hyundai Motors		B.Com (General) C.S.I Ewart Women's Christian College, Chengalpattu
	Evangeline Mercy Sharon J	Derby		B.B.A General Women's Christian College, Chennai




FINANCE - HR

	Name	Summer Internship Organization	Education
	Gladson P	ICICI Bank	B. Com Loyola College, Nungambakkam
	Katherine Lisa P	Bahwan Cybertek	B.Com (General) Stella Maris College, Chennai
	Kiruthiga TJ	ICICI Bank	B. Com General Srimathi Devkumvar Nanalal Bhatt Vaishnav College For Women, Chennai
	Merin Shajan	Vedanta	B.Sc Zoology Kuriakose Elias College, Mannanam
	Riya Elizabeth Mathew	JPMC	B.E. Electrical And Electronics Loyola- ICAM College Of Engineering And Technology, Chennai
	Shiona Simon	JPMC	B.Com (Hons) Commerce Jesus And Mary College , Delhi University

FINANCE - HR

	Name	Summer Internship	Work Experience Organization	Education
	Suba Shree G	Waycool		B. Com Commerce Holy Cross College, Trichy
	Sugitha	Vedanta		B. Com Accounting and Finance Stella Maris College, Chennai



FINANCE - OPERATIONS

	Name	Summer Internship	Work Experience Organization	Education
	Deepak Michael	Asian Paints	12 Months Cognizant Technology Solutions	B.E. Mechanical Engineering RMK Engineering College, Chennai
	Jeffrey Arokia Robert J	Savills		B.E. Mechanical Engineering St. Joseph College of Engineering, Chennai
	Nithin George	Crisil	39 Months vConstruct Private Limited	B.Tech Civil Engineering College Of Engineering Aranmula

FINANCE - OPERATIONS

	Name	Summer Internship	Work Experience Organization	Education
	Prince Rayappa P	MS Chola	44 Months SVD Infracon Limited, Chennai	B.E. Mechanical Engineering Loyola ICAM College of Engineering and Technology, Chennai
	Raagul Rajan	Asian Paints		B.E. Mechanical Engineering St. Joseph College Of Engineering, Chennai
	Sanskar Gupta	Crisil		B. Com (Hons) Finance Banaras Hindu University, Varanasi

MARKETING AND FINANCE

	Name	Summer Internship	Work Experience Organization	Education
	Aasini Y N M	Atomberg		B. Com M.O.P. Vaishnav Chennai
	Anisha R	Havells	21 Months Rajendras, Pondicherry	B.Com (Hons) Ethiraj College For Women, Chennai

MARKETING AND FINANCE

	Name	Summer Internship	Work Experience Organization	Education
	Arun PG	ChargeBee	10 Months Infosys, Chennai	B.E. Electronics & Communication St. Joseph College of Engineering, Chennai
	Deepika N	ChargeBee		B. Com Finance and Accounting M.O.P. Vaishnav College For Women, Nungambakkam, Chennai
	Delbert Jeremiah Joseph	Decathlon		B. Com St. Joseph's College (Autonomous), Tiruchirappalli
	Ditto Antony	Equinomics		B. Com Finance Christ College (Autonomous), Irinjalakuda
	Gavin Lyndon Carvalho	JPMC		B. Com (Hons) St. Xavier's College, Mapusa, Goa
	Joy Abraham			B. Com Corporate Secretaryship Loyola College, Nungambakkam

MARKETING AND FINANCE

	Name	Summer Internship	Work Experience Organization	Education
	Kalaimagal R	JPMC	21 Months Cognizant Technology Solutions, Chennai	B.Tech IT PSG College of Technology, Coimbatore
	Lily Mary Anitha A	Asian Paints	23 Months Realfoundations, Chennai	B.A Economics Stella Maris College, Chennai
	Mehul K			B. Com Corporate Secretaryship Loyola College, Nungambakkam
	Milton Joyel D	Waycool		B.Com (General) Loyola College, Chennai
	Pearly Ramesh	Atomberg	4 Months GulfTIC IMQ, Dubai, United Arab Emirates	B.E. Electronics and Communication Engineering College of Engineering Guindy, Anna University, Guindy, Chennai, Tamilnadu
	Prashanth M	Bank of America	24 Months Wheels India Limited, Padi, Chennai	B.E. Production Engineering Velammal Engineering College, Surapet, Redhills

MARKETING AND FINANCE

	Name	Summer Internship	Work Experience Organization	Education
	Richard Paul Tharsius	ICICI Bank		B. Com Finance and Taxation Rajagiri College Of Management And Applied Science, Kakkanad
	Rishab S Jain	JPMC		B. Com Economics Loyola College, Nungambakkam
	Rishi E	Talent Mojo		B.A Loyola College, Chennai
	Sanjay Periyan	ICICI Prudential AMC		B. Com Loyola College, Nungambakkam
	Shajan V	Equitas Small Finance Bank	10 Months Bangtech	B.Sc Loyola College, Nungambakkam
	Shenonlee R	TATA AIG		B.Sc Mathematics Bishop Heber Collage, Tiruchirappalli







MARKETING AND FINANCE

	Name	Summer Internship	Work Experience Organization	Education
	Shreya Mitra	TATA AIG	19 Months Lakshyam Coaching, Asansol	M. Sc. Zoology Kazi Nazrul University, Asansol
	Sparsh Vashisth	Triune Technofab		B.B.A SGIT School of Management, Delhi NCR
	Srivatsan K K	Neomotion		B. Com Guru Nanak College, Velachery, Chennai
	Theo Manish A	Waycool		B. Com Loyola College, Nungambakkam
	Vaishali Sriram	AssetPlus		B.E. Electronic and Communication Engineering SSN College Of Engineering, Kalavakkam

MARKETING AND HR

	Name	Summer Internship	Work Experience Organization	Education
	Aswin Xavier A J	Vedanta		B.E. Mechatronics Engg. Coimbatore Institute Of Engineering And Technology, Narasipuram, Coimbatore.
	Abhishek Dubey	Hyundai Motors	21 Months ITC Royal, Kolkata	B.Sc Hotel Management Institute of Hotel Management, Bhopal
	Adhav	HP		B.A Sociology Loyola College, Chennai
	Ann Mercy David	Client Associates	10 Months Power Technology Computers Private Limited Le Grace Inn Private Limited, Madurai	B.A English Lit. Lady Doak College, Madurai
	Bapito D M	Savills		B.E. Automobile Engg. Madras Institute of Technology, Chromepet, Chennai
	Barath Raj P C S	Waycool		B. Com Loyola College, Chennai


MARKETING AND HR

	Name	Summer Internship	Work Experience Organization	Education
	Bharath Jain G			B.B.A D.G Vaishnav, Chennai
	Cecily A	Colliers	8 Months StateStreet HCL Services, Chennai	B. Com Accounting and Finance Stella Maris College, Chennai
	Gloriana G	Colliers		B. Com Stella Maris College, Chennai
	Jeffrin Leonard	Tata Motors		B. Com Loyola College, Chennai
	Jemma Yugini M	Symbiate Ventures		Bachelor of Visual Arts Design Stella Maris College, Chennai
	Jonathan Paul	ICICI Bank	6 Months Sitel, Chennai	B. Com (General) Auditing Loyola College, Chennai


MARKETING AND HR

	Name	Summer Internship	Work Experience Organization	Education
	Kavipriya	ICICI Bank		B.B.A SRM Institute of Science and Technology, Kattankulathur
	Keegan Viegas	ChargeBee	21 Months Accenta Education Pvt Ltd, Kochi, Kerala	Bachelors In Computer Applications Rosary College Of Commerce And Arts Navelim, Goa
	Kiran Gowtham P			B. Com Loyola College, Chennai
	Kurien Joseph Kayyalackakom	ICICI Bank		Bachelors In Computer Applications Madras Christian College, Chennai
	Lakshana Sivakumar	Cushman and Wakefield		B.B.A SIET College For Women Teynampet, Chennai
	Meetti Mathew	HP	36 Months Citicorp Services India Private Limited (CSIPL), Chennai	B. Com Stella Maris College, Chennai

MARKETING AND HR

	Name	Summer Internship	Work Experience Organization	Education
	Newlin Capria D	Vaduvammal		B. Com CS Stella Maris College, Cathedral Rd, Poes Garden, Gopalapuram, Chennai, Tamilnadu 600086
	Rachel Ann Varghese	Symbiate Ventures		B. Com Finance and Taxation St. Teresa's College, Ernakulam
	Reena Manci M R	Talentmojo	12 Months Skill Lync, Chennai	B.E. Computer Science Engg. Loyola Icam College Of Engineering And Technology, Chennai
	Ridhi	ICICI Bank		B. Com Stella Maris College, 17, Cathedral Road, Gopalapuram, Chennai,
	Riti G V M	Vedanta		B.A Business Economics Ethiraj College For Women, Chennai
	Shakthi Maheswaran KS	Hitachi Energy		B. Com Loyola College, Chennai

MARKETING AND HR

	Name	Summer Internship	Work Experience Organization	Education
	Sneha S	Vivriti Capital		B. Com Banking & Insurance Lady Doak College, Madurai

MARKETING AND BUSINESS ANALYTICS

	Name	Summer Internship	Work Experience Organization	Education
	Ahal Nidhiya Jose J	Vaduvammal		B.Com (General) Stella Maris College, Chennai.
	Aparna J	ICICI Bank	14 Months Universal Engineers, Ambattur	B.E. Mechatronics Rajalakshmi Engineering College, Chennai
	Avinash	Savills		B.E. Computewr Scinece Sri Venkateswara College of Enginnering, Chennai
	Charu Swarupa R	ICICI Bank		B.B.A Stella Maris, Chennai

MARKETING AND BUSINESS ANALYTICS

	Name	Summer Internship	Work Experience Organization	Education
	Feba Jaslin J	ICICI Bank		B.E. Thiagarajar College Of Engineering, Madurai
	Felix Gautham	ICICI Bank		B.A Sociology Loyola College, Chennai
	Harshitha.T	Creative Factor		B.B.A Stella Maris College, Chennai
	Leander Joseph P	Vaduvammal	5 Months TTK Services Bangalore	B. Com Hindustan College of Arts And Science, Coimbatore
	Michelle Veronica Rajkumar	Tata Motors	11 Months Daimler India Commercial Vehicles, Oragadam Chennai	B.E. Mechanical Engg. Loyola ICAM College of Engineering and Technology, Chennai
	Nandini N	Asian Paints		B. Com Ethiraj College For Women, Chennai

MARKETING AND BUSINESS ANALYTICS

	Name	Summer Internship	Work Experience Organization	Education
	Sharon Divine Nitasha U	HP	51 Months Cognizant Technology Solutions, Sholinganallur	B.E. Computer Science Panimalar Engineering College, Chennai
	Swetha A	HP		B.E. E.E.E Meenakshi Sundararajan Engineering College, Chennai
	Thejo Narayanan			B.B.A VIT-AP University, Amaravathi, Andhra Pradesh
	Vignesh M	Equitas Small Finance Bank		B. Com Bank Management Ramakrishna Mission Vivekanandha College, Chennai
	Wesley K	Gamma Analytics		B.E. Mechanical Loyola ICAM College of Engineering and Technology, Chennai

MARKETING AND OPERATIONS

	Name	Summer Internship	Work Experience Organization	Education
	Abhirami Ajith	Waycool	9 Months Koroth Shipping & Logistics	B.B.A Marketing Women's Christian College, Chennai
	Ananth DJ	Astrotech Steels		B.Sc Statistics Loyola College, Chennai
	Arun Raj S	Decathlon		B. Com Loyola College, Chennai
	Benedict Jemilton	Cushman and Wakefield		B.E. Mechanical Loyola ICAM College of Engineering and Technology, Chennai
	Kevin E	Waycool		B. Com CS Loyola College of Arts and Science, Chennai
	Murali Krishnan K	Vaduvammal		B. Com Ramakrishna Mission Vivekanandha College, Chennai


MARKETING AND BUSINESS ANALYTICS

	Name	Summer Internship Organization	Work Experience Organization	Education
	Natasha Raechal A	Tata Motors		B. Com Accounting & Finance SRM University Ramapuram, Chennai
	Patrick Praveen J	CAMS		B. Com Loyola College, Chennai
	Ritheesh K	ICICI Bank		B.Com (Hons) D G Vaishnav, Chennai
	Vignesh R	ChargeBee		B.B.A SRM, Katankulathur, Tamilnadu.
	Vimal Kumar K			B.Sc Physics Loyola College of Arts and Science, Chennai

HR AND FINANCE

	Name	Summer Internship	Work Experience Organization	Education
	Anna Theresa Antony	JPMC		Bachelor in Social Work St. Joseph's University, Bangalore
	Calvin Cris Mathews S	ICICI Bank		B. Com C.S Loyola College, Chennai
	Santhana Lakshmi M	ITC Limited		B.Com (Hons) B S Abdur Rahman Crescent Institute Of Science And Technology, Chennai
	Shruthi Jain	ACT Fibernet	9 Months Zenoti India Pvt. Ltd., Hyderabad	B.B.A MOP Vaishnav College For Women, Chennai


HR AND MARKETING

	Name	Summer Internship	Work Experience Organization	Education
	Alin Jennifer Y S	ICICI Bank		B. Com Stella Maris College, Chennai
	Andrea E	Waycool		B.Sc Psychology Stella Maris College, Chennai
	Angela A. Fernandes	Waycool		B.B.A Marketing Christ (Deemed to be University), Bangalore, Karnataka
	Chandra Sivam S	AssetPlus		B.E. Civil Engineering St. Joesph's College Of Engineering, OMR, Chennai
	Danie Francois A	Savills		B.E. Bio Medical Noorul Islam Centre For Higher Education, Nagercoil, Tamilnadu
	Karin Ramani A	Tata International Ltd		B.E. E.E.E St. Joseph's College of Engineering, Chennai


HR AND MARKETING

	Name	Summer Internship	Work Experience Organization	Education
	Mohamed Abu Sufiyan M	Havells	12 Months Cognizant Technology Solutions, Chennai	B.Tech Mechical Engg. Sastra University, Thanjavur
	Monti Saai V	Waycool		B.B.A Ethiraj College For Women, Chennai
	Pratik Raj	Hitachi Energy		B.B.A St. Xavier's College Of Management And Technology, Digha, Patna, Bihar
	Rhia Chrissanca R	KLA		B. Com Women's Christian College, Chennai
	Tanisha S	ICICI Bank		B.E. Electronics & Commuication Easwari Engineering College, Ramapuram, Chennai
	Varsha Irene P	ACT Fibernet		B.E. Electronics & Commuication RMK College Of Engineering And Technology, Thiruvallur, Tamilnadu

HR AND MARKETING

	Name	Summer Internship	Work Experience Organization	Education
	Vignesh A S	Tata International Ltd		B. Com SRM Institute Of Science And Technology, Bharathi Salai, Ramapuram, Chennai

HR AND OPERATIONS

	Name	Summer Internship	Work Experience Organization	Education
	Krupa Nissi D	Vedanta		B.E. Electronics & Communication RMK Engineering College, Kavarapettai


HR AND BUSINESS ANALYTICS

	Name	Summer Internship	Work Experience Organization	Education
	Aishvarya N	Hitachi Energy	13 Months Cognizant Technology Solutions, Chennai	B.E. Electronics & Communication Sri Sairam Engineering College, Chennai
	Allen Lantose M	Vedanta		BCA Computer Application Madras Christian College, Tambaram, Chennai




HR AND BUSINESS ANALYTICS

	Name	Summer Internship	Work Experience Organization	Education
	Catherine Mariana C	Waycool	19 Months Accenture Solutions Private Limited, Chennai	B.Tech Electronics & Communication SRM Institute Of Science And Technology, Ramapuram, Chennai
	Harini A R	Waycool		B.E. Computer Science Loyola ICAM College of Engineering and Technology, Chennai
	Harshini RP	Waycool	24 Months IIT Madras	B.E. E.C.E Kumaraguru College Of Technology, Coimbatore


OPERATION AND FINANCE

	Name	Summer Internship	Work Experience Organization	Education
	Maria Tom M	Asian Paints	24 Months Samsung India Electronics Pvt. Ltd (Out Source)	B.E. Mechanical Engineering Loyola ICAM College of Engineering and Technology, Chennai

OPERATION AND MARKETING

	Name	Summer Internship	Work Experience Organization	Education
	Bose Deepak Shelton	Waycool		B.Tech Food Technology Kalasalingam Academy Of Research And Education, Virudhunagar
	Deric Mario Tony C P	Creative Factor		B.E. Mechanical Engineering RMK College of Engineering and Technology, Thiruvallur, Tamilnadu
	Manoj Prakashan M	Waycool		B.E. Automobile Engineering Sri Venkateswara College Of Engineering, Sriperumbudur


OPERATION AND BUSINESS ANALYTICS

	Name	Summer Internship	Work Experience Organization	Education
	Titus Samuel Raj J	Gamma Analytics		B.E. Mechanical Engineering Thiagarajar College Of Engineering, Madurai

BUSINESS ANALYTICS - FINANCE

	Name	Summer Internship	Work Experience Organization	Education
	Melven J J			B.Sc Mathematics Loyola College, Chennai
	Sukeendran D	Gamma Analytics	6 Months	B.Tech Information Technology Thiagarajar College Of Engineering, Madurai.
	Swetha Steffi C	Vaduvammal	19 Months Cognizant Technology Solutions India Pvt. Ltd., Chennai, India.	SRM Institute, Vadapalani, Chennai
	Vinu Joseph	Waycool		B.Tech Mechanical Engineering Rajagiri School Of Engineering And Technology, Kochi, Kerala



BUSINESS ANALYTICS - MARKETING

	Name	Summer Internship	Work Experience Organization	Education
	Josephpraveen	Bahwan Cybertek	10 Months Ola Electric	B.E. Electrical And Electronics Engineering Jeppiar Engineering College, Chennai

BUSINESS ANALYTICS - MARKETING

	Name	Summer Internship	Work Experience Organization	Education
	Louis Fernandes D	Waycool		B.E Electrical And Electronics Engineering Sri Krishna College Of Engineering And Technology, Coimbatore
	Nithyaa Shree G	Gamma Analytics	11 Months Valeo India Private Limited, Navalur	B. Com General Shrimathi Devkunvar Nanalal Bhatt Vaishnav College For Women, Chrompet
	Sneha M	Symbiate Ventures		B.E. Computer Science SSN College Of Engineering, Kalavakkam

BUSINESS ANALYTICS - HR

	Name	Summer Internship	Work Experience Organization	Education
	Mohamed Afnan Sha M	Talentmojo	12 Months Madharsha And Sons, Chennai	B. Com Commerce Loyola College, Chennai
	Sruthi G	ChargeBee	12 Months Applied Materials, Chennai	B.E. Electronics and Communication Engineering LICET, Chennai



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