



**XIM
UNIVERSITY
BHUBANESWAR**



**Loyola
Institute of
Business
Administration
(LIBA)**
A Jesuit Business School



XIM U – LIBA / Joint Doctoral Programme(Ph.D) (Bhubaneswar) **in Management (Full Time)**

LOYOLA INSTITUTE OF BUSINESS ADMINISTRATION (LIBA)
Loyola College Campus | Chennai 600 034 | TN | India

INTRODUCTION

XIM University is a private unitary university located in the state of Odisha. The University has been established in accordance with The Xavier University, Odisha Act, 2013 and The Xavier University, Odisha (Amendment) Act, 2021.

The University is a private self-financing institution of higher learning for imparting professional and technical education. Xavier Institute of Management, Bhubaneswar, a 34-year-old constituent B-School is the flagship school of the XIM University. XIM University has set up other Schools of higher learning in areas like Human Resources, Rural Management, Sustainability, Human Settlements, Commerce,

Communications, Economics, Governance and Public Affairs and proposes to set up other schools in areas like, Humanities & Social Science, Innovation & Entrepreneurship, and Education.

MISSION

- In the spirit of Magi's, XIM University strives to:
- Promote innovation in learning and the total ecosystem.
- Nurture multidisciplinary thinking and lead next practice research
- Serve society by empowering all sections of society
- Lead digital thinking in social and developmental issues
- Establish trust in the higher education arena

VISION

“To be a leading global Jesuit university, innovative in academia, grooming compassionate and resilient leaders to lead organizations for a just, equitable and sustainable society”.

VALUES

- Integrity
- Excellence
- Inclusiveness
- Compassion
- Sustainability

DOCTOR OF PHILOSOPHY (PH.D)

The Doctoral programs are designed to prepare students for professional leadership in diverse domains. The objective of the Ph. D program is to facilitate research entrepreneurial skills and orientation of doctoral scholars. It is designed to promote the culture of research entrepreneurship wherein researchers are encouraged to explore themselves, ask questions, actively seek peers' feedback, build conviction in their ideas, and share their ideas with peers in specific and society in general. At a broader level, the Ph. D program aims at strengthening the University's endeavor towards Sustainability, Entrepreneurship and Analytics (SEA) by understanding issues which are fundamental to the research enquiry, and have a linkage with organizations, institutions, economy, society, and environment.

This program is intended to prepare full-time participants for research and teaching positions both within and outside academia. Our doctoral scholars are expected to be innovative knowledge builders in their respective fields and capable of generating new knowledge and be the great new thinkers for our world.

The scholars are expected to develop a deep understanding in the areas of research selected by them. They also get a structured

exposure to a range of topics, develop various professional skills, and participate in academic and other activities.

BASIC ELIGIBILITY:

Candidates need to satisfy the following criteria to be considered eligible for doctoral studies XIM University, Bhubaneswar as indicated below. please visit the XIM University, LIBA homepage admissions.liba.edu

Necessary Qualification for Doctoral Studies: Candidates should have

Master's or equivalent degree in any discipline with minimum 60% of marks in the master's level.

HOW TO APPLY:

Applicants must fill up the online application form separately for the Doctoral program(s) at: admissions.liba.edu. Upon successfully filling the online application form and paying the application processing fee of 2500/- the applicant will receive the confirmation by email.

SELECTION PROCESS:

Candidates will be shortlisted based on their academic records and SOPs. The shortlisted candidates will be required to appear for XIM Research Aptitude Test (X-RAT), Subject Test (if applicable), Presentation, and Personal Interview at Bhubaneswar. The coursework for the selected candidates will commence from June 2023.

SUBJECT TEST:

A subject test would be conducted (for domain candidates only) which the shortlisted candidates may need to appear. Details on the test will be communicated to applicants separately.

DURATION OF THE PROGRAM:

The Ph. D students are expected to complete the program in Domain category I - 4years
Domain category II - 5years after doctoral registration (please refer to the table below). It may be extended with due approvals.

For Category - I candidates: The first year will be spent on doctoral coursework, and the remaining years for completing subsequent steps leading to the doctoral thesis.

For Category - II candidates: In the first year, the students will be required to attend the domain-related master-level courses that are prescribed by the School Research Committee. The doctoral coursework will commence from 2nd year onwards.

The timelines for both the categories of candidates are provided below.

FOR CATEGORY-I CANDIDATES:

Calendar year	Event Point	Details
1	June (Mid) - June (Mid) - March (End) (By) May End	Admission into the Doctoral Program Doctoral Registration followed by Doctoral Coursework (Phases I, II, III) Comprehensive Qualifying Examination
2	June (Onwards)	Thesis Phase (Includes): Domain Review Seminar Research Review Seminars (Optional) Draft Proposal Seminar (Optional) Thesis Proposal Seminar Thesis Submission Seminar
3	End of 4th Year	(Expected) Thesis submission

FOR CATEGORY-II CANDIDATES:

calendar year	Event Point	Details
1	June (Mid) - June (Mid) - May (End)	Admissions into the Doctoral Program Domain-related master-level Courses
2	June (Mid) - March (End) (By) May End	*Doctoral Registration followed by Doctoral Coursework (Phases I, II, III) Comprehensive Qualifying Examination Thesis Phase (Includes): Domain Review Seminar Research Review Seminars (Optional) Draft Proposal Seminar (Optional) Thesis Proposal Seminar Thesis Submission Seminar
3	End of 5th Year	(Expected) Thesis Submission

* Conditional on satisfactory completion of Domain-related master- level courses

DOCTORAL PROGRAM STRUCTURE:

DOCTORAL COURSEWORK:

The coursework is organized in three phases (Phase-I, Phase-II, Phase-III). Which includes & mandatory six months stay at XIM Bhubaneswar. The coursework will broadly involve the following courses as given in the table below. Additionally, workshops will be organized as per requirements.

Phase-I Philosophies of Research Qualitative Research Research Communication & Writing Workshop Course (I) Miracle of Teaching and Learning (MTL)	Phase-II Quantitative Research Research Communication & Writing Workshop Course (II) Research and Publication Ethics (RPE)
Phase-III School-level/ Area Specific Doctoral Coursework	

Comprehensive Qualifying Examination: The Comprehensive qualifying examination will be conducted after the successful completion of doctoral course work. After successful completion of the comprehensive qualifying examination, the student will be allowed to proceed to the Thesis Phase.

Thesis Phase: This phase will involve working on the thesis proposal till the final submission of the thesis. The scholar is conferred the title as given below on successful completion of all the requirements of the thesis.

PROGRAM FEE:

Name of the Program Ph. D Full-Time	Fee Details	Per Year (Figure in INR)
Category I	Program Fee Refundable Deposits (One-Time)	Rs.50,000 Rs.20,000
Category II	I year II year onwards Refundable Deposits (One-Time)	LIBA fee for the year as applicable Rs.50000 per year Rs.20000

ACCOMMODATION

The students will be provided with accommodation at the XIM Bhubaneswar campus for free during the six months of coursework. However, the mess expenses as per actuals will have to be borne by the students themselves.

PH. D ACTIVITY DATES 2023

Sr. No.	Activity	Dates
1	Last date for Online Application	March 5, 2023
2	Conducting X-RAT (Research Aptitude Test of XIM University, Bhubaneswar), and Subject Test (as relevant)	May 2023 (Tentatively) May 2023 (Tentatively) May 2023(Tentatively)
3	Presentation, and Admission Interviews	May/June 2023 (Tentatively)
4	Declaration of Admission Results	June 2023 (Tentatively)
5	Issuance of admission letter to selected candidates Student Admission & Mentorship Program	
6	(Academic Program calendar starts immediately following this)	

INDICATIVE AREAS OF RESEARCH

Indicate their preferred area of research from the list provided below; this will however be formalized by the end of the doctoral coursework.

<p>1. Accounting and Finance</p>	
<p>Accounting Behavioral Finance Derivatives Markets International Finance Mutual Fund</p>	<p>Asset Pricing Capital Markets Fiscal Policy and Taxation Market Microstructure Public Financial Management</p>
<p>2.Strategy and General Management</p>	
<p>Alliances Business Model Circular Production Systems Convergence and Alignment for holistic development Corporate Social Responsibility Digital Cultures and social media Dynamic Capabilities Fraternity & Sustainability Inequality & Sustainability Joint Ventures Media Studies MNCs and Inequality Option Theory Public-Private-Partnership Stakeholder Theory Sustainable development Goals Sustainable Governance Design Sustainable manufacturing systems Sustainable Reporting standards (for corporations) system Dynamics Technology Innovation</p>	<p>Behavioral Strategy Circular Economy Competitive Strategy Cooperative Strategy Corporate Strategy Diversifications Faith, Belief and Hierarchy Health Communication Innovation Learning Organization Mental Construct for sustainability Network Theory Public Strategy Solidarity & Relationships Sustainable Agriculture Systems Sustainable Ecological Systems Sustainable Institutional Design Sustainable Organizational Design Sustainable Tertiary Sector System Thinking UN SDG Compass (for Corporations)</p>

3. Operations Management and Decision Science	
<p>Analytics and Data Science Behavioral Supply Chain Block Chain Technology Decision Sciences Ethics of Artificial Intelligence Health Informatics Machine Learning Operations Management</p> <p>Strategic Sourcing Sustainable Business Management</p>	<p>Artificial Intelligence and Machine Learning Big Data Analytics Data / Text Mining Design Science Green Supply Chain IoT / Cyber physical Systems Natural Language Processing Performance Analysis & Optimization of Manufacturing and Service System Supply Chain Management</p>
4. Marketing	
<p>Advertising Management Brand and Product Management Consumer Behavior Customer Relationship Management Green Marketing International Marketing Marketing Analytics Marketing to Consumers at Bottom of Pyramid Neuro-marketing</p> <p>Public Policy and Marketing Retail Management Service Marketing Social Media Marketing Subsistence Marketplace</p>	<p>AI in Marketing Business Marketing Consumer Culture Theory Digital Marketing Health Marketing Macro Marketing Marketing Communication Marketing to Subaltern- Consumers Pricing Management Rural Marketing Sales & Distribution Management Social Entrepreneurship and -Marketing Strategic Marketing</p> <p>Sustainability & Stakeholder Marketing</p>

RIGHTS RESERVED: LIBA reserves the right to change the requirements for admission or graduation, course content, fee structure, and students regulations or to make any other suitable modifications, should these be deemed necessary in the interest of students, institute, or the profession.

CONTACT DETAILS - Loyola Institute of Business Administration (LIBA)

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