

**RESEARCH SCHOLAR: DOMINIC JAYAKUMAR M**  
**ROLL NO: PHD 19030**  
**GUIDE: DR. B. AISWARYA**  
**AREA: HUMAN RESOURCES MANAGEMENT**



### Workshop Attended & Paper published

**May 2021- May 2022**

#### 1. Workshops Attended

S.No.	Date	Title of the Workshops/ FDPs	Institute
1.	June15, 2021	EBSCO WEBINAR: Virtual classroom-Enhance Teaching through Learning Management system,	<b>EBSCO</b>
2	Jan 10-17, 2022	One week-long Entrepreneurship Conference AVLOKAN 2022	JAIN (Deemed-to-be-University)
3	Feb 17, 2022	LIBA's National Case Development Conference	
4	Feb 18, 2022	FDP on Quality Research (Online)	LIBA, CHENNAI
5	Feb 25, 2022	FDP on Advanced Quality research (Online)	LIBA, CHENNAI
6	April 25-27, 2022	MS EXCEL ESSENTIALS WITH STATISTICAL ANALYSIS FOR ACADEMICIANS	RAJAGIRI SCHOOL OF SOCIAL SCIENCES, KERALA

#### 2. Papers presented

S.No	Dates	Organisers	Paper title
1	Dec 30, 2021	ISDSI-Global 2021 IIM, Nagpur, India	Title of the paper: Angels of Food: Surging women's power in Food for Chennai initiative to create social value
2	Feb 17-19, 2022	Jaipuria Institute of Management, Jaipur	Surging Women'S Power: Social Value Creation Of Community Fridge In Chennai - A Case Study On Social Entrepreneurship
3	April 21-22, 2022	Loyola College, Chennai	Business Analytics for sustainable transformation
4	May 19-20, 2022	National Seminar on "Business Transformation From A World to A One: Evolving to Survive the Competition" VUCA BANI Sacred Heart College (Autonomous), Tirupattur District – 635601, Tamil Nadu	<b>Social Entrepreneurship and Sustainable Development Goals</b>

### **3. Book chapters and Paper publication**

<b>BOOK CHAPTERS</b>			
<b>S. NO</b>	<b>AUTHORS</b>	<b>NAME OF EDITED BOOKS/ PROCEEDINGS</b>	<b>TITLE</b>
1.	DOMINIC JAYAKUMAR, M. & B. AISWARYA.	Edited Book "ENVISIONING INDIA'S FUTURE GROWTH, INNOVATION, SUSTAINABILITY, HAPPINESS & WELLBEING". BLOOMSBURY BOOK	"SURGING WOMEN'S POWER: SOCIAL VALUE CREATION OF COMMUNITY FRIDGE IN CHENNAI - A CASE STUDY ON SOCIAL ENTREPRENEURSHIP
2	DOMINIC JAYAKUMAR, M. & B. AISWARYA	LIBA NATIONAL CONFERENCE PROCEEDINGS	EMOTIONAL INTELLIGENCE: A PRODUCTIVITY BOOSTER
<b>PAPER PUBLICATION</b>			
3	DOMINIC JAYAKUMAR, M. & B. AISWARYA.	Community fridge: A catalytic solution of a woman social entrepreneur to sustainable development goals (SDGs) to end poverty and hunger	Journal of positive school psychology. (ISSN 2717-7564). Vol.6. No.3, 2021. pp 7451-7465 ( <b>SCOPUS INDEXED</b> )
<b>PAPER SUBMITTED</b>			
4	DOMINIC JAYAKUMAR, M. & B. AISWARYA.	"Social value creation: Power of women social entrepreneurs in Food For Chennai (FFC) - a case study"	<b>International Journal of Emerging Markets - IJOEM-05-2022-0882</b>

**RESEARCH SCHOLAR: POORNA CHANDRAN K R**  
**ROLL NO: PHD 19033**  
**GUIDE: DR. DEEPA ITTIMANI THOLATH**  
**AREA: FINANCE**



**CONFERENCES ATTENDED, PAPER PRESENTED,  
PAPER PUBLISHED  
(2021May-2022 May)**

**Conferences Attended & Paper Presented: 1**

1. The national level conference on “Management & Entrepreneurial challenges in dynamic business environment- post covid era-MEC 2022” organized by Department of MBA, Acharya Institute of Technology, Bangalore on March 4<sup>th</sup> & 5<sup>th</sup>, 2022.

\*Paper presented: “*Digital Revolution in Banking Services and Ethical Aspects: A Review*”.

**Paper Published: 1**

1. Research paper titled “*Digital Revolution in Banking Services and Ethical Aspects: A Review*” has been published in *Journal of Positive School Psychology* with ISSN 2717-7564. Vol. 6, No. 5, 2364–2370.

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**RESEARCH SCHOLAR: RINTLE MATHEW**  
**ROLL NO. PHD 20034**  
**GUIDE: DR. DEEPA ITTIMANI THOLATH**  
**AREA: MARKETING**



**Submissions of research papers sent for publication during the year**

**May 2021- May 22**

No	Name of article	Journal submitted	Status of the article
1	Emotional Labour on job burnout among Nurses in India: A menace to mental well-being caused by socially-established gender roles		Processing
2	Agri-preneurs as Prosumers: A call for self-sufficiency and sustainable development		Processing
3	Not a consumer anymore but a prosumer all the way: The Journey of a passive consumer to an active prosumer		Processing
4	A review paper on Agri-preneurship as an aid to sustainable development in the rural population of India	Conference Proceedings	ISBN-978-93-91778-02-6 14 August 2021

**Submissions of research papers presented during the year**

**May 2021- May 22**

No	Paper Presented	Institute	Date	Conference
1	A review paper on Agri-preneurship as an aid to sustainable development in the rural population of India	Motherhood University, Roorkee	14 Aug 2021	National
2	A review paper on Agri-preneurs as Prosumers: A call for self Sufficiency and sustainable development	Acharya Institute of Technology	4,5 March 2022	National
3	Not a consumer anymore but a prosumer all the way: the sustainable journey of a passive customer to an active prosumer	Rajagiri Business School	22,23 April 2022	International

## Submissions of the conferences attended during the year

**May 2021- May 22**

No	Date	Type of Conference	Institution	Theme
1.	8,9 May 2021	Orientation Training Programme	Department Of Commerce, St. Claret College, Bangalore	UGC NET -PAPER-I
2.	30 May, 2021	International Marketing Conclave	Gujarat University, India	International Marketing Conclave
3.	11 June- 2021	National Level Webinar	Visvesvaraya Trade Promotion Centre (VTPC)	Creating Organizations for Tomorrow- Roadmap to Future Entrepreneurs
4.	11,12 June 2021	FDP	Madurai Gandhi Nmr Subbaraman College For Women	Faculty Development Programme for Educational Leaders
5.	14 – 18 June 2021	National Webinar	Kamadhenu arts and science college	Agricultural marketing and Agri-Business: Innovation, reforms and digitalization strategies
6.	21 - 23 June, 2021	three-day Faculty Development Program	Siva Sivani Institute Of Management	Citation Styles and Reference Lists
7.	23 June 2021	Mendeley Training Course	Mendeley Advisor	
8.	25 June 2021	National Webinar	Sushant University	Stress and anger management through mindfulness
9.	27 June 2021	Online training Programme	Primax Eduacademy	Importance of positive mindset during pandemic
10.	10 July 2021	National webinar	Rampurja Jain College	Social Startups: Plethora of Opportunities for young entrepreneurs
11.	4 - 9 July 2021	Five - Day National Online Workshop	G.T.N. Arts College, Dindigul	Data Analytics Using R
12.	5 - 9 July 2021	Five - Day National Online Workshop	AICTE-DCRUST, Hariyana	Research Methodology for Librarians, Faculty Members and Research Scholars

13.	12 July 2021	national level webinar	Rajapalayam Rajus' College, Tamilnadu	Social Science Research & Statistical Data Analysis Using SPSS
14.	12-19 July 2021	FDP	St.Paul's College, Bangalore	SPSS with interpretation for Social Sciences
15.	27 July, 2021	Webinar	Shushant university, Gurugram	Cyber security and cyberspace
16.	August 23-28	Six days national faculty development programme	Hindustan College, Coimbatore	Digital teaching methods in Higher education
17.	6th Oct. to 8th Oct.	workshop	AICTE	Examination reforms workshop
18.	9th December 2021	FDP	LIBA	"Research and Publication Ethics"
19.	14-18 Dec 2021	five days virtual Faculty Development Program	Dr MGR University	Step stones to Prepare Successful Research Proposal and Publishing Research Articles in High Impact Journals
20.	17 January 2022	Online Webinar	Sinhgad Management School	Preparation of Questionnaire & Data Analysis
21.	20 January	FDP	LIBA	Thesis Writing
22.	4,5 Feb 2022	Preconference workshop	Rajagiri	Qualitative and quantitative research techniques
23.	17 Feb 2022	FDP	LIBA	Case Development
24.	22 Feb 2022	Webinar	Ramaiah Institute, Bangalore	Bridging the gender gap: A way forward to promote women workforce participation
25.	25 Feb 2022	FDP	LIBA	Advanced Quality research
26.	12 Mar 2022	Workshop	Presidency University	Meta-analysis

**RESEARCH SCHOLAR: ABISHA ASEERVATHAM**

**ROLL NO. PHD20035**

**GUIDE: DR. MADHAVA PRIYA DANANJAYAN**

**AREA: HUMAN RESOURCES MANAGEMENT**



## **PHD WORK PROGRESS REPORT FOR THE YEAR 2021-22**

### **Conferences**

<b>Sl. No.</b>	<b>Dates</b>	<b>Conference Name</b>	<b>Organiser</b>	<b>Paper Title</b>
1.	23 <sup>rd</sup> -25 <sup>th</sup> August 2022	XVI International Conference on Public Policy & Management	IIM - B	Analysing the impact of FCRA Act, 2020 on NGOs in India
2.	22 <sup>nd</sup> November 2022	Case Study Competition	CEG, LIBA	The need for ESG: Pluralising development through ESG investing
3.	4 <sup>th</sup> – 5 <sup>th</sup> March 2022	Management & Entrepreneurial Challenges in Dynamic Business Environment: Post Covid Era	Department of MBA, Acharya Institute of Technology	A review on Massive Open Online Courses & Learning Outcomes: Post Covid-19 Perspective

### **Publication - Status**

<b>Sl. No.</b>	<b>Paper Title</b>	<b>Journal Submitted</b>	<b>Latest Update</b>
1.	Decoding Digital Learning Program Outcomes among Diverse Learner Groups: A Moderating Effect of MOOC	The International Journal of Information Technology and Project Management	Under Review
2.	A Review of Massive Open Online Courses and Learning Outcomes: Post Covid-19 Perspective	The International Journal of Positive School Psychology	To be processed
3.	Challenging Corporate Exploitation: A Case Study on unethical time keeping practices	The Case Folio	Under Review
4.	Analysing the impact of FCRA Act, 2020 on the performance of NGOs	The Journal of Business Ethics	Under Review

**RESEARCH SCHOLAR: JENIFER AROKIA SELVI A.**  
**ROLL. NO. PHD20036**  
**GUIDE: DR. B. AISWARYA**  
**AREA: HUMAN RESOURCE MANAGEMENT**



**PHD WORK PROGRESS REPORT FOR  
THE YEAR 2021-22**

**May - 2021**

S.No.	Date	Title of the Workshops/ FDPs	Institute
		NIL	

**June - 2021**

S.No.	Date	Particulars (Title of the Workshops/ Webinar/Seminar/FDPs/ Conference/Publication)	Name of the Institute/Journal
1.	June 16 <sup>th</sup> – 18 <sup>th</sup> , 2021 (3 Days)	National Workshop (Virtual) on “Introduction to Spss for Business Research”	Conducted by Department of Management, Patrician College of Arts and Science, Chennai.
2.	June 11 <sup>th</sup> 2021	Maintaining Consumer Standards & Safety Standards in Covid Related Essentials (Webinar)	

**July - 2021**

S.No.	Date	Particulars (Title of Paper /Institute Name / Journal Name/)	Type of activity Seminar/Workshop/F DP/Conferences/Public ations	Status / Comments (If any)
1	15-7-2021	Presented a Paper titled “Ethical Leadership and Emotional Intelligence for embedding job knowledge: The New Conceptual Framework” at SRM Institute of Science and Technology, Vadapalani Campus.	International Conference of Reinventing Business Practices, Startups and Sustainability	Presented the Paper
2	21-7-2021	Titled “Examining the Relationship of Emotional Intelligence and Work Engagement of Employees from Automobile Industry”. Submitted the Research Paper to South Asian Journal of Management Indexed in UGC- Care Group1 and Scopus.	Submission for Publication	
3	26-7-2021 27-7-2021 28-7-2021 (3Days)	MEASI Institute of Management, Chennai. In the Topic “Ideation to Publication”.	Faculty Development Programme	Attended and Completed



**August – 2021**

<b>S.No.</b>	<b>Date</b>	<b>Particulars (Title of the Paper/Institute Name / Journal Name)</b>	<b>Type of activity Seminar/Workshop/ FDP/Conferences/ Publications</b>	<b>Status / Comments (If any)</b>
1	12-8-2021 13-8-2021 14-8-2021 (3 Days)	Presented a Paper (Online) Titled “Relationship Between Emotional Intelligence and Work Engagement Among Fmcg's HR Employees” in Mohanlal Sukhadia University, Udaipur (Rajasthan).	International Conference on Standardizing Management Practices: Challenges and Opportunities	Attended and Presented the Paper
2	25-8-2021	First Doctoral Committee Meeting	Research Progress Report	Presented the Research Thesis Proposal
3	31-8-2021	Submitted a Paper Titled “Impact of Emotional Intelligence and Personality Traits on Motivation While Working from Home: The Mediation Effect of Psychological Empowerment” ID Number: 539	8th Pan IIM-Kozhikode World Management Conference 2021	Under the Review Process of Acceptance for Presentation

**September - 2021**

<b>S.No.</b>	<b>Date</b>	<b>Particulars (Title of the paper/Institute name / Journal Name)</b>	<b>Type of activity Seminar/Workshop/ FDP/Conferences/ Publications</b>	<b>Status / Comments (If any)</b>
1.	8-9-2021	“Human Thoughts and Artificial Intelligence” Faculty Dialogue Series, Loyola Institute of Business Administration, Chennai.	Faculty Dialogue Series (Seminar)	Attended

**October – 2021**

<b>S.No.</b>	<b>Date</b>	<b>Particulars (Title of Paper /Institute Name / Journal Name/)</b>	<b>Type of activity Seminar/Workshop/FDP/ Conferences/Publications</b>	<b>Status / Comments (If any)</b>
1.	22-10-2021	Titled “Influence of Emotional Intelligence on Work engagement among FMCG’s HR Employees”. Submitted the Research Paper to the Journal of “Prabandhan Indian Journal of Management” Indexed in UGC- Care Group 2 (Scopus).	Submission for Publication	

**November - 2021**

<b>S.No.</b>	<b>Date</b>	<b>Particulars (Title of the Paper/Institute Name / Journal Name)</b>	<b>Type of activity Seminar/Workshop/ FDP/Conferences/ Publications</b>	<b>Status / Comments (If any)</b>
1.	17-11-2021	Submitted Abstract for the International Conference at Jaipur Institute of Management (Jaipur).	Conference	
2.	27-11-2021	Attended HR CONCLAVE at LIBA	Seminar	

**December - 2021**

<b>S.No.</b>	<b>Date</b>	<b>Particulars (Title of the paper/Institute name / Journal Name)</b>	<b>Type of activity Seminar/Workshop/ FDP/Conferences/ Publications</b>	<b>Status / Comments (If any)</b>
1.	9-12-2021	Attended FDP on Research Ethics at LIBA	FDP	Completed
2.	13-12-2021	Submitted an Abstract for the first International Conference on Management of MSMEs (ICMM 2022) at IIM-Amritsar	Conference	
2.	16 <sup>th</sup> -18 <sup>th</sup> Dec – 2021 (3 Days)	Participated and Presented a Paper Titled “Impact of Emotional Intelligence and Personality Traits with The Mediating Effect of Psychological Empowerment on Motivation While Working from Home” at IIM- Kozhikode, Kerala.	2 <sup>nd</sup> International Conclave on Globalizing Indian Thought	Presented the Paper
2	25-12-2021	Paper got accepted for Presentation at IIM- Amritsar and Registered for attending the Conference.	1 <sup>st</sup> International Conference on Management of MSMEs (ICMM 2022)	Paper got Accepted for Presentation

**January - 2022**

<b>S.No.</b>	<b>Date</b>	<b>Particulars (Title of Paper /Institute Name / Journal Name/)</b>	<b>Type of activity Seminar/Workshop/FDP/ Conferences/Publications</b>	<b>Status / Comments (If any)</b>
1.	20-01-2022	FDP on “Thesis Writing” Organised by LIBA	FDP	Virtual
2.	21-01-2022	“Green HRM Practices” at the International Conference on management of MSMEs held at IIM – Amritsar on January 21 <sup>st</sup> – 2022	International Conference	Presented the Paper

### February - 2022

<b>S.No.</b>	<b>Date</b>	<b>Particulars (Title of the Paper/Institute Name / Journal Name)</b>	<b>Type of activity Seminar/Workshop/ FDP/Conferences/ Publications</b>	<b>Status / Comments (If any)</b>
1.	02-02-2022 To 05-02-2022	“Academic Writing for Management Faculty” Organized by AMDISA	4 Day International FDP	Attended
2.	17-02-2022 To 19-02-2022	“Futuristic Growth with an Artificial Intelligence in Banking Industry” at the International Conference in the series of Youth 2025 Envisioning India’s future growth, Innovation, Sustainability, Happiness and well-being on February 17 <sup>th</sup> -2022 at Jaipuria Institute of management, Jaipur.	International Conference	Presented the Paper
3.	18-02-2022	FDP on “Quality Research” Organised by LIBA	FDP	Attended Virtually
4.	25-02-2022	FDP on “Advanced Quality Research” Organised by LIBA	FDP	Attended Virtually

### March - 2022

<b>S.No.</b>	<b>Date</b>	<b>Particulars (Title of the paper/Institute name / Journal Name)</b>	<b>Type of activity Seminar/Workshop/ FDP/Conferences/ Publications</b>	<b>Status / Comments (If any)</b>
1.	21/03/2022	Titled “The Influence of Ethical Leadership on Motivation to work with the Mediating Effect of Psychological Empowerment” in “Journal of Positive School Psychology”	Publication	Submitted

### April and May - 2022

**Data Collection for the Thesis work**

**RESEARCH SCHOLAR: MERCY THOMAS**  
**ROLL NO. PHD20037**  
**GUIDE: DR. DEEPA ITTIMANI THOLATH**  
**AREA: HUMAN RESOURCES MANAGEMENT**



**PHD WORK PROGRESS REPORT FOR THE  
YEAR 2021-22**

<b>CONFERENCES (PAPER PRESENTED)</b>				
<b>ACTIVITY</b>	<b>DATES</b>	<b>NAME OF THE EVENTS/PAPERS</b>	<b>ORGANIZERS/ JOURNALS</b>	<b>NATURE OF CONTRIBUTION</b>
CASE STUDY COMPETITION	22/11/21	"THE NEED FOR ESG: PLURALISING DEVELOPMENT THROUGH ENVIRONMENTAL, SOCIETAL AND GOVERNANCE INVESTING"	LIBA	PRESENTED A CASE STUDY WITH A GROUP OF 2 CO- SCHOLARS
IIM INDORE-GIZ CONFERENCE	16,17TH APRIL 2022	"COVID-19: LEARNING AND IMPLICATIONS FOR MANAGEMENT	IIM - INDORE	PRESENTED A PAPER TITLED- DOES GIG ECONOMY AND UNCERTAINTY GO HAND IN HAND?  A COMPREHENSIVE CASE ANALYSIS of INDIA BASED GIG PROFESSIONALS
<b>FDPs, WEBINARS &amp; SEMINARS</b>				
FDP	26-28 JULY 2021	FDP ON "IDEATION TO PUBLICATION"	MEASI INSTITUTE OF MGMT.	IT HELPED IN GAINING GOOD AMOUNT OF UNDERSTANDING ABOUT HOW TO EFFECTIVELY WRITE AND PUBLISH AN ARTICLE

FDP	09-DEC-2021	FDP-RESEARCH AND PUBLICATION ETHICS	LIBA	PARTICIPANT
<b>PAPER PUBLICATION</b>				
PUBLICATIONS	25/11/21	REVIEW OF GIG ECONOMY: A PARADIGM SHIFT IN A BALANCED AND COMPREHENSIVE PERSPECTIVE	JOURNAL OF MANAGEMENT (AIMS)	AWAITING UPDATION
PUBLICATIONS		PAPER TITLED-DOES GIG ECONOMY AND UNCERTAINTY GO HAND IN HAND?  A COMPREHENSIVE CASE ANALYSIS OF INDIA BASED GIG PROFESSIONALS		WAITING FOR THE JOURNALS TO RESPOND.

**RESEARCH SCHOLAR: ARUN PRASAD R**  
**ROLL NO. PHD20038**  
**GUIDE: DR. SHANTHI VENKATESH**  
**AREA: MARKETING**



**WORK DONE REPORT FOR THE YEAR 2021-22**

**Work done for the period May 2021 – May 2022:**

**Conferences Attended:**

<b>Date</b>	<b>Conference/ Seminar</b>	<b>Institute</b>	<b>Title of the paper</b>
17 and 18 February 2022	Case Development Conference	Loyola Institute of Business Administration, Chennai	Attended the conference

**Papers Published:**

**Paper titled, “Role of online influencers on purchase decision making process – a study with respect to the role played by online influencers towards women’s cosmetics” is currently underprogress.**

**Faculty Development Programs / Workshops / Webinars:**

- 11 June 2021 - Writing research articles for Scopus or SCI Journals
- 21 June 2021 – Citation styles and reference lists
- 9 July 2021 – Questionnaire Development
- 12 July 2021 – Writing interpretations for statistical tools in research
- 26 July 2021 – Ideation to Publication
- 9 December 2021 – Research and Publication Ethics
- 20 January 2022 – Thesis Writing
- 18 February 2022 – Quality Research
- 25 February 2022 – Advanced Quality Research

**RESEARCH SCHOLAR: MARGARET SONIA LOYOLA**  
**ROLL NO: PHD20039**  
**GUIDE: DR. B. AISWARYA**  
**AREA: HUMAN RESOURCES MANAGEMENT**



**Details of Conference / Seminars / Workshops/ Symposia**

(a) Conducted / Organized : NIL

(b) Participated

<b>Date</b>	<b>Conference/ Seminar/Workshop</b>	<b>Institute</b>	<b>Title of the paper</b>
5 <sup>th</sup> -9 <sup>th</sup> June 2021	Training - Developing Academic leaders for quality HEIs	AICTE	Participated and completed Training
14 <sup>th</sup> -18 <sup>th</sup> June 2021	FDP - Understanding OB from Managerial perspectives	AICTE	Participated and completed Training
5 <sup>th</sup> -9 <sup>th</sup> July 2021	Training – Instructional Design for effective teaching	AICTE	Participated and completed Training
26 <sup>th</sup> -28 <sup>th</sup> July 2021	FDP - Ideation to Publication / Coursework class	MEASI institute of management, chennai	Attended
7 <sup>th</sup> August 2021	Paper presentation - 2 <sup>nd</sup> Research Clinic and Doctoral Consortium	FIIB,NewDelhi	Developing leader versatility
25 <sup>th</sup> – 29 <sup>th</sup> Oct 2021	Workshop – Case study writing in Commerce and Management	AICTE	Attended
22 <sup>nd</sup> Nov 2021	Case Presentation	Loyola Institute of Business Administration, Chennai	Upholding Ethics and Good governance in post-pandemic times (X)
9 <sup>th</sup> Dec 2021	FDP – Research and Publication Ethics	Loyola Institute of Business Administration, Chennai	Participated
7 <sup>th</sup> – 9 <sup>th</sup> Jan 2022	Workshop- Academic writing: Ethical issues	GISS	Participated
17 <sup>th</sup> Jan 2022	Awareness Program – Intellectual Property rights	NIPAM, GOI	Participated
20 <sup>th</sup> Jan 2022	FDP- Thesis writing	Loyola Institute of Business Administration, Chennai	Participated
17 <sup>th</sup> -19 <sup>th</sup> Feb 2022	Conference: IYC2022: Envisioning India's Future (Growth, Innovation, Sustainability, Happiness & Wellbeing)	Jaipuria Institute of Management, Jaipur	Paper presentation

18 <sup>th</sup> Feb 2022	Case presentation-National Case development conference	Loyola Institute of Business Administration	Audi Alteram Partem
25 <sup>th</sup> Feb 2022	FDP- Advanced Quality research	Loyola Institute of Business Administration	Attended
26 <sup>th</sup> Feb 2022	Webinar- Academic integrity for Research scholars	Turnitin	Attended
21 <sup>st</sup> Mar 2022	Workshop – Discover Emerald journals for your academic excellence and research	Annamalai University – Emerald Publishing	Participated
24 <sup>th</sup> Mar2022	Workshop – Emerald publishing and case writing	Emerald Publishing	Participated
2 <sup>nd</sup> April 2022	Proquest and Beyond	ProQuest	Participated
08 <sup>th</sup> May 2022	Mendeley Training Certification of Achievement	Mendeley	Participated

## **Papers Published**

<b>Journal Name</b>	<b>Publication</b>	<b>Date</b>	<b>Title of the paper</b>
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NIL



**RESEARCH SCHOLAR: J. VIDHYA.**  
**ROLL NO: PHD 21041**  
**GUIDE NAME: DR. SHANTHI VENKATESH**  
**AREA: MARKETING**



### Details of Conference / Seminars / Workshops/ Symposia Participated

Date	Workshop/ FDP	Institute	Title of the paper
1/2/2021 - 6/2/2021	One Week Online Program	Sree Vidyanikethan Institute of Management	Research Methodology and Data Analytics using SPSS & R
24/7/2021	National webinar	MES Asmabi College, Thrissur, Kerala	Writing and publishing research articles in CARE - Listed and International Journal
21/6/2021-23/6/2021	Three Day Faculty Development Programme	Siva Sivani Institute of Management, Secundarabad	Citation Styles and Reference Lists
12/7/2021 & 13/7/2021	Two Day National Online Workshop	Kongu Engineering College, Erode	Writing Interpretations for Statistical Tools in Research
18/2/2022	Case development conference	Loyola Institute of Business administration	National Case development conference
31/3/2022	One Day Workshop	IMS Law College, NOIDA	Research Methodology with reference to Sampling
16/4/2022, 17/4/2022	Two day workshop	Star International Foundation for Research and Education, Namakkal	Analysis of Data in social science through SPSS - Foundation course
8/5/2022	National Level FDP	GOMSGURU Academy, Bangalore	Systematic Review of Literature by using Publish and Perish , & VOS Viewer

### Papers Presented

Conference Name	Organized by	Date	Title of the paper
International Multidisciplinary conference on Research & innovation	Alpha arts & science college, Chennai	9th & 10th December 2021	A study on patients behaviour - since the transformation of using digital apps in healthcare
International conference on advances in business management and sustainable development	NMIMS, Indore	12th & 13th January 2022	CRM practices of hospitals in healthcare - A case study approach

### Papers Published

Journal Name	Publication	Date	Title of the paper
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**RESEARCH SCHOLAR: R P HARI HARA KARPAHA RAM**

**ROLL NO: PH.D. 21042**

**GUIDE : DR. B. AISWARYA**

**AREA: HUMAN RESOURCE MANAGEMENT**



**PHD WORK PROGRESS REPORT FOR THE YEAR 2021-22**

<b>S.No.</b>	<b>Date</b>	<b>Particulars (Title of Paper /Institute Name / Journal Name/)</b>	<b>Type of activity Seminar/Workshop/FDP/ Conferences/Publications</b>	<b>Status / Comments (If any)</b>
1.	20-01-2022	FDP on “Thesis Writing” organised by LIBA	FDP	
2.	18-02-2022	National Case Development Conference 2022 organized by LIBA	Conference	
3.	21-02-2022 to 22-02-2022	“Development of Research Tools and Data Analysis using Statistical Package” organized by University of Madras	Workshop	
4.	25-02-2022	FDP on “Advanced Quality Research” Organised by LIBA	FDP	

**RESEARCH SCHOLAR: SRIDEVI GOPAKUMAR**

**ROLL NO: PH.D. 21043**

**GUIDE : DR. MADHAVA PRIYA DANANJAYAN**

**AREA: MARKETING**



## **PHD WORK PROGRESS REPORT FOR THE YEAR 2021-22**

### **Conferences**

<b>S.No</b>	<b>Dates</b>	<b>Name of the event/Paper</b>	<b>Organisers</b>
1	4th and 5th March	MEC-2022: National Conference on Management & Entrepreneurial Challenges in Dynamic Business Environment – Post COVID Era	Acharya Institutes - AIT_MBA
2	22nd to 24th April	SMDV 22: International Conference on Sustainable Marketing-Delivering Value	University of Engineering and Management, Kolkata
3	4th May	Sangamam 22 : The Scholars Summit	SRM, Vadapalani

### **FDP**

<b>S.No</b>	<b>Dates</b>	<b>Name of the event/Paper</b>	<b>Organisers</b>
1	17th February	Case Development	LIBA
2	25th February	Advanced Quality Research	LIBA
3	11th & 12th April	Plagiarism in Academic Research & Author Identifiers	IIMC
4	23rd to 28th May	ICT Tools	Amar Sewa Mandal's Kamla Nehru Mahavidyalay, Nagpur

### **Workshop/Seminars**

<b>S.No</b>	<b>Dates</b>	<b>Name of the event/Paper</b>	<b>Organisers</b>
1	6th February	"Research Writing" & Mendeley Training Certification	Research Smith
2	17th February	Case-Writing	LIBA
3	12th March	Meta-Analysis	Presidency University

## Development Programme

<i>S.No</i>	<i>Dates</i>	<i>Name of the event/Paper</i>	<i>Organisers</i>
1	Feb 14 - March 12	4-Week Executive Development Programme - Data Analysis And Research	Ramanujan College University of Delhi

## Publications

<i>S.No</i>	<i>Name of the event/Paper</i>	<i>Journal</i>	<i>INDEX/ Print No</i>
1	EXTENDED THEORY OF PLANNED BEHAVIOR FRAMEWORK TO EXPLORE ANTIVIRAL SANITATION SERVICE INTENTIONS AMONG CHENNAI BASED BUSINESS PROPRIETORS TO PROPEL FIRMS OPERATIONAL SUCCESS	Manager: The British journal of administrative management	ABDC, Category :C, ISSN: 1746 –1278