



Loyola
Institute of
Business
Administration
(LIBA)

A Jesuit Business School

LiBiTES

(Monthly e-newsletter of LIBA Alumni)

November 2021

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DISCERNMENT

IN THIS ISSUE

Illuminator

In Your LIBA

LIBA during November 2021

Call for Articles on LiBiTES



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Registrations open FOR ADMISSIONS TO FULL TIME PGDM 2022-24



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ELIGIBILITY

CAT 2021 or XAT 2022 is a prerequisite to apply for LIBA's PGDM programme. However, the student should fulfil the below eligibility criteria.

- The candidate should be a graduate in any discipline from a recognised university (AIU) under regular mode ONLY.
- The candidate should have consistently high academic performance at first class level (minimum 60% marks) in STD X, STD XII & Graduation.
- The candidates who have cleared all the subjects in their first attempt will be preferred. Candidates with a history of more than two arrears are asked NOT to apply.

SELECTION PROCEDURE

- Candidates who have applied to LIBA will be shortlisted based on their CAT 2021/XAT 2022 scores only. Short-listed candidates will be called for a Group Discussion and a Personal Interview for final selection.

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Placement Details

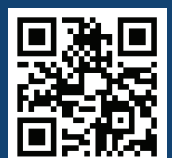
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Average: 11 Lakhs CTC

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Director's Message



Discern first, decide later

Discernment is all about growing in self-knowledge. It helps you learn how to defend yourself from the bad and grow towards the good. The process of discernment is a guide to interpret the movements of your soul, noticing everything from emotions to desires and learning to understand where they come from and where they might lead you.

St Ignatius of Loyola, the Founder of the Jesuit Order, refers to these as 'the motions of the soul'. Fundamentally, your soul is affected by a 'good spirit' and a 'bad spirit'. You must learn how to recognise each spirit and live better lives and not be pushed around by temptations and worst inclinations but instead guided by your best qualities. In this way, the discernment of spirits can help you to grow in self-knowledge and move towards becoming the best version of yourself.

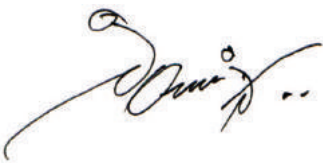
When you think of good and bad spirits they can easily make you uneasy, but a universal part of the human experience is inner conflict. People are often drawn away from life-giving things of goodness, truth and beauty into their personal weaknesses and bad habits. You do not understand your own actions, 'for I do not do what I want, but I do the very thing I hate.'

We need to follow the path of goodness, but evil sometimes is dressed in goodness to misdirect us. Pleasures are valued wrongly as 'they make me feel good.' Addictions are reasoned as useful. Attachments are seen as securities. These lead us to wrong decisions. We decide without discernment. Discernment can help you to recognise this ahead of time and to more quickly stop this downward momentum, allowing yourself to be drawn back towards the good. If you seek genuinely to do what is right, the good spirit will bring consolations: enthusiasm, life, strength, tears, encouragement, peace, and consolation. The good spirit also brings realism, an acknowledgement and sorrow for sin, but peace as a loved and forgiven sinner called to follow the good and the truth, and if you believe, in God. The bad spirit bring endless issues, problems, difficulties, doubts, desolation, and confusion. It can bring about feelings of hopelessness. The process for making decisions is often referred to as 'discernment', which means listening for the voice of the Good and the Truth.

To make a discernment, you must start with freedom, becoming free from attachments to any particular outcome. You must be indifferent to whatever the results may be at the end of the day. You should be open to whatever the decision finally. Second, you must pray and reflect on the pros and cons. This gives you a clarity and a direction. Third, once you have made a decision, you need to seek confirmation of that choice. Deep down in your heart, if it is a good decision, it will give you a sense of consolation.

Then, finally, you must do it, just do it. Discernment should not be an endless loop of considering options, once the process has led you to your decision, you must act upon it. You will sometimes have to choose one good thing over another good thing but the aim is not the perfect decision, only the one that God wants you to make. Indecision is itself a choice that is generally a very draining experience. Whereas if you have achieved some level of interior freedom, considered and prayed over the options, and felt that decision confirmed, then you can step into that decision with confidence and trust that God is with you on your new path.

Discern first, then decide. And do it.

A handwritten signature in black ink, appearing to read 'Joe Arun, SJ', with a stylized flourish at the end.

Dr. C. Joe Arun, SJ
Director - LIBA

Chairperson Speaks



I am happy to release the November 2021 issue of the LiBiTes-LIBA Alumni monthly newsletter. I extend my heartfelt appreciation to all the contributors for this issue on the theme Discernment. An experience we all must come across and cannot circumvent is decision-making. It is one of the deep-down issues of life, which could be frightening, exciting, and sometimes exhausting. The default mode is going by the gut, logical or sensible, or even impulsive, notwithstanding each method has its concerns. Discernment is an ancient method of decision-making following a holistic approach that captures the best with good, true and beautiful desires. Listening to the heart and evaluating with the mind helps to bring out the best version of oneself. Discernment enables one to follow the heart and build the quality of being able to grasp and comprehend what is obscure.

Do share with us, your new ventures, startups, your professional achievements etc., we will be happy to take it to our alumni spread across the world, including all our recruiters, sponsors, and industry partners as well.

Write to us on the theme Networking for the next month's issue at alumni.newsletter@liba.edu.

Happy to share that we had organized our first international alumni meet for the UAE chapter during the month of March, 2022. Coming up next is the Kerala chapter meet, please do join us for a cherishing experience.

Let's stay connected through LiBiTes.

Best wishes,

A handwritten signature in black ink, appearing to read 'Aiswarya'.

Dr. B. Aiswarya
Chair - Alumni Relations



C B Mohan

PGDM (Part-Time), H
Professor and Leadership Coach

HR Head Maggie Dean walks into the office of Chuck Brown, the CEO of a multibillion-dollar MNC. Maggie has dual degree in law and business management. Sipping her coffee, Maggie is having a discussion with Chuck, about discernment and decision making. Maggie puts her lawyer cap on and is elucidating her thoughts on the subject. Maggie cites a famous saying about court judgement – It is the experience of ages wrapped in the opinion of the moment. Chuck wows at the statement and was quick to add that this is true of decision making as well. A leader may have years of relevant experience but what's equally important is his or her decisiveness at that moment.

Chuck continues to expound his thoughts. Decision-making is evaluating and selecting amongst the alternatives. Generating alternatives requires creativity. Discernment is seeking insight and understanding before decision-making. A simple decision like what to order in a restaurant does not require discernment but decisions that affect lives of people certainly requires deep insight. Creative discernment is about alignment with your deepest expression; it is more about heart than head. Many times, leaders are known to have made major decisions based on gutfeel.

Chuck Brown was reflecting on the ambitious target they had set themselves two years ago - generating a major percentage of sales revenue from new products. They had put their most talented people in cross

functional teams to come up with a range of new products. With the cream of talented people deployed to work on new product development teams, the existing teams had to manage the current products and ensure that day to day business does not get hurt. The rest of the people skilfully managed the existing bread and butter business and ensured that sales revenue and EBITDA targets were met.

Earlier this year, Chuck was reviewing the “go to market” strategy for the new products. It was evident that many of the new products were not accepted by customer and hence did not scale up in manufacturing. Several of the cross functional teams had to be disbanded and employees moved back to their respective parent departments. Forecasts clearly showed that sales and EBITDA in that year would be below target. Given that the employees had returned from the CFTs to their respective functional areas, HR brought up the need for “rightsizing” each department. In the department head meeting, HR Head Maggie Dean requested each HOD to rate all their employees from 10 to 1 (every number from 10 to 1 must be equally represented, with 10 being the best employee).

CFO Dave Burton walks in as Chuck Brown is perusing the recommendation given by HR that they must let go the employees who are rated 1 (in some cases 1 and 2). In front of him, Chuck has a list of employees who until the previous year had supported the organization to reach sales and EBITDA budgets but are put in a precarious position because they did not fit the new “scheme of things”. Chuck is recollecting his discussions on discernment and decision making with Maggie. He now must listen to the deepest expression of his heart to make the decision. What would you do if you were Chuck Brown?

Illuminator

**Sakthi Tijori M.**

F 19

Business Analyst

The capability to discern is the most important competence for any business leader. People who are not good at discernment are the ones who constantly make costly mistakes, experience setbacks, and fails to succeed. In basic, the definition of discernment is the skill to make good judgement, but it's not just that. People who have a good capability to discern would prosper even when times are tough. The skill of discernment can be attained through experience but only if an individual is self-aware and can see situations objectively, which is not very easy task to achieve. We can take a reference from bible; discernment is the skill to isolate the wheat from the chaff. To be able to go through a vast amount of information, and to pick out things that are important and to disregard the unwanted information that can lead to a lot of distraction and confusion.

The world is filled with people who ready to give advice at free will, irrespective of whether you

actively seek it or not. It is vital to understand that not all advice is good advice, even if it comes from a reliable or valued source. Every entrepreneur will tell you that occasionally you have to take a risk that sometimes will pay off and often it will not. It is part of entrepreneurship. This is an important thing is to be aware of is what you are entering into an investment or a gamble, and that depends on the level of self-confidence you have in the study and due diligence performed. In the world of business, it is important to be clear on the vision and objectives you seek to achieve, but not be stuck on the plan of how to get there. We need to constantly review the outcomes and adjust, when the time is right.

The key to good business is the capability to make the right decisions at the right time. There is no magic formula to being able to do this but to develop a strong skill to discern is the right thing to guide leaders.





Ivan David

F 18

Senior SDR, Freshworks

“The economy is doing well.”

“The pandemic is coming to an end”

“My job is secure and I feel good where I’m at.”

These above are reasons I regularly hear from those not having any desire to seek any further growth. I get it. I truly do. I had questions myself before I entered my PGDM at LIBA. Also, when life is going admirably and your profession is on a decent track, why contribute a lot of time and cash in to something you don’t exactly see the requirement for.

If you ever entered the main gate of Loyola College there is something that would catch your attention. It is a statue of St. Ignatius Loyola, the founder of the Jesuits, an order of the Catholic faith that began in 1534. One core value of the Jesuits is Reflection and Discernment. I know in a quick moving world we live in, particularly around special times of year, it is hard to pause and contemplate, it is difficult to stop and think about your career and potential educational opportunities but those who fail to realize end up losing the best that life has to offer for them.

The economy is doing well. This is an interesting statement, because even in the “good” times for most people, there are still many people looking to add

value to their careers. But if you think your current career and role is going well due to the economy, I ask you to think about the best time to learn, retool and develop the skills you may need after that. When are you at a low point in your work/career? When you lost or noticed that your job might change in ways you may not like. I know that’s a bit of an overused statement, but sometimes you don’t know what you don’t know. A better understanding of where you stand and what you want to accomplish helps you to be able to prepare for times that can be a little more challenging and that’s something a program at LIBA gave me an answer for.

My job is secure and I feel good where I’m at. Simply put life is good. No thoughts of losing your job or even making a change are in your head. Which is great. This does allow many people to operate at a lower stress level and feel like they can put more focus on relationships and other interests but we all know since 2020 how our lives have changed and if we aren’t equipped for these adverse changes who would aid in times of difficulty? These were scenarios that were taught way in advance and how we would have to face them if they came at LIBA, and I can vouch for it.

If I were to put all of these in a nutshell, think about what you are looking for in your career and what purposeful steps you need to take to grow and develop professionally. For some of you, this answer may stand right in front of you, for others it may take a little more thought and discernment. Once you make the decision - act. In the words of St. Ignatius Loyola - “Go forth and set the world on fire.

In your LIBA

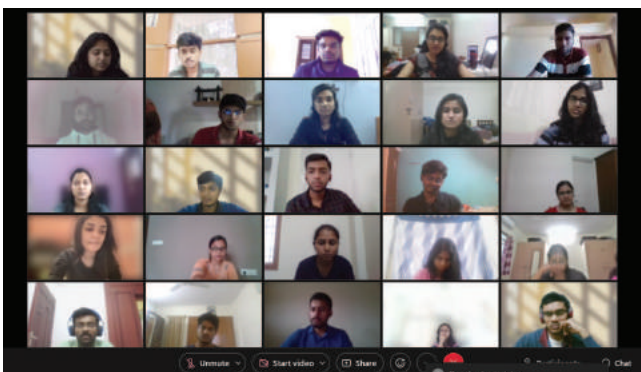
BMI VIRTUAL TALK 1

Get ready for the analytics world



The 8th BMI session for the academic year 2021-2022 was graced by Mr. Laxminarayanan G, Global Delivery Head and Sr. VP, Polestar Solutions, who spoke on the topic “Get ready for the analytics world”.

The session started with the speaker quoting, ‘Wisdom is not a product of schooling but of the lifelong attempt to acquire it – Albert Einstein’. In this VUCA world, he added, making a decision is dependent on the data available, which then aids in the next step. Because the right information needs to be available to the people at the right time for making the right decision.



He claimed that analytics is based on the three main concepts: information delivery, advanced analytics, and visualization. Mr. Laxminarayanan, further illustrated a real-time scenario of matchmaking used by matrimonial service sites, which necessitates a large amount of data and information to satisfy the clients. Finally, the speaker urged the students to learn analytics and visualization tools to improve their analytical skills. Following that, there was a lively Q&A session, which was concluded with a vote of thanks.

BMI VIRTUAL TALK 2

Codes for Life



The 11th session of BMI conducted on 17th November 2021 was graced by Ms Alice Nickolina D, Assistant Manager, Global Employer Services, Deloitte Haskins & Sells LLP. The speaker spoke on the topic, ‘Codes of Life’, in both personal and professional spheres of



life. Ms. Alice gave an overview on the Labour codes, Minimum Wages highlighting National Floor Wage and Equal Remuneration Act to prevent discrimination on the ground of gender. She briefed on the Code on Social Security 2020, Occupational Safety and Health and Working Conditions Code. The session concluded with a Q&A session, followed by the Vote of Thanks.



BMI VIRTUAL TALK 3

Digital Marketing, Customer Relationship Management & Loyalty



The 8th BMI session for the academic year 2021-2022 was graced by Mr. Laxminarayanan G, Global Delivery Head and Sr. VP, Polestar Solutions, who spoke on the topic “Get ready for the analytics world”.

The session started with the speaker quoting, ‘Wisdom is not a product of schooling but of the lifelong attempt to acquire it – Albert Einstein’. In this VUCA world, he added, making a decision is dependent on the data available, which then aids in the next step. Because the right information needs to be available to the people at the right time for making the right decision.

Ethnic Day / Fresher’s Party 2021

Energetic atmosphere, an aesthetic setting and foot tapping music with a touch of “desi”, set the tone for the much-anticipated Fresher’s Party 2021 at LIBA. The theme for this year was ‘Ethnic Eden’.

The event started with a prayer song by the LIBA Choir followed by an energetic ethnic dance performance by both F20s and F21s that showcased the different cultures of our country. A video giving a glimpse of events conducted at LIBA, left the audience captivated. On addressing the gathering, Rev. Fr. C. Joe Arun, SJ, Director – LIBA spoke about the importance of enjoying life and celebrations and the need of being connected to one’s roots. Fr. Director along with some students gave a short yet lively dance performance. Soulful multilingual performances were rendered by students that had everyone waving their hands and tapping their feet. The nominees of Mr. & Ms. Fresher were selected based on the Guardian Angel signature campaign as well as an audience vote. Finally, Mr. Ryan Jebaraj and Ms. Anoushka Jose were declared as Mr. and Ms. Fresher. The wonderful performance by the students set the stage on fire making everyone get on the dance floor. The memorable evening came to an end with a delightful dinner.



The “Honesty Shop” was opened with the gracious presence and blessings of Rev. Fr. C. Joe Arun, SJ, Director of LIBA, on 1st November 2021 by the renowned Film Director Mr. Vetrimaran. The Honesty Shop is an initiative by the Centre for Business Ethics and Corporate Governance, which is an in house stationery shop that caters to the needs of the Students, Faculty, Research Associates, Teaching Assistants and the staff of LIBA. The store’s operations are self-managed based on the principles of Honesty and Ethics instead of the conventional stores supervisory model. The objective behind this initiative is to demonstrate and nurture ethics in-line with the vision of LIBA, “Excellence with Ethics”, and form ethical leaders to the industry. The Centre studies the Consumer Behaviour of the stationary products in tandem with the Assessment of Honesty. The profit earned from the store will be contributed to the welfare of the economically weak and marginalized.



FINCONCLAVE'21 – Market Driven Financial Technologies

FINCONCLAVE'21 on the theme - ‘Market Driven Financial Technologies’ addressed by eminent speakers from the Fintech Industry was held on 19th October 2021 at Dr. S Xavier Britto Auditorium. The event took place with the blessings of Rev. Fr. C. Joe Arun SJ, Director, LIBA, and was inaugurated by Prof. P. C. Lakshmi Narayanan, Dean-Academics. The event was organized by the Finesse Club under the guidance of Dr. M.P. Pandikumar, Area Chair - Finance and the team of Finance Faculty.

Esteemed speakers from the FinTech industry shared their views and insights with the students. Mr. R. Pallava Rajan, Founder - Director, PMS Bazaar addressed the students on ‘How Fintech is transforming Portfolio Management Services?’, followed by Mr. Udayashankar V, CTO and Ms. Shobana Rajendran, Founder, FINAARA Technologies Pvt. Ltd. Mr. Srikanth Meenakshi, Co-founder, Prime Investor Pvt. Ltd. shared his views on ‘Fintech Landscape in India and its Opportunities’ and Mr. Senthil Kumar Palaniappan, Senior Consultant, BFSI, CTS explained the concept of ‘Open Banking and Beyond’. All the technical sessions were insightful and an eye opener for all finance enthusiasts. The eventful day ended with the reflections shared by the students.



Inauguration of Student Activities Council



On 1st November 2021, the Student Activities Council (SAC) for the academic year 2021-2022 was inaugurated by Mr. Vetrimaaran, Tamil Film Director, and an alumnus of Loyola College. An AV showed last year SAC's spectacular efforts. Rev. Fr. Joe Arun, SJ, Director - LIBA in his welcome address, stated the importance of imagination in business and the real purpose behind inviting the film Director was to make an emphasis on the need to become a storyteller for a successful business leader. In addition, he said that the moment was also to initiate a process of rolling out courses in media management. He said, "as business professionals we have to sell not just products but stories that sell the products." He highlighted the strong link Mr. Vetrimaaran has with his Alma Mater as an alumnus of Loyola College. Further, he said that the entertainment industry was all about marketing their films to attract the audience: "To be a successful marketer, one has to know how to act."

Mr Vetrimarvan spoke in his address about how students should become ethical marketing persons. What the world has now, he said, is the outcome of unethical marketing. Student office-bearers took an oath, administered by the Dean-Academics, Prof. Lakshmi Narayanan and were honoured with the SAC badges by Fr Director. On the same day, Personal Growth Lab (PGL), Centre for Leadership & Excellence (CLE) and The Honesty Shop were also inaugurated. PGL aims to help students construct their self-identity by healing the inner child. The CLE is to nurture leadership in students and provide a platform to training and research in leadership skills and competencies. The unique feature of Honesty Shop, opened by the Chief Guest is to promote a deep sense of honesty among students. The shop will have stationery in a shelf from which students would take what they need and place the money for the things they take without anyone monitoring it. The shop is an initiative of Centre of Ethics & Good Governance, under the guidance of Dr Uma Priydarshni, Chair, of the Centre.



INSIGHT'21 - Building Agile Teams in post-pandemic world

This year LIBA's signature event INSIGHT'21 focused on, 'Building Agile Teams in a post-pandemic world'. Rev. Dr. Francis P Xavier, Rector Loyola Campus, Chennai, and Rev. Dr. C. Joe Arun, Director, LIBA set the tone by highlighting the importance of being agile in the post-pandemic world.

The keynote address by Mr. Stephen Sudhakar John, Advisor, Hyundai Motors India emphasized on 'Agility and Collaboration'. The expert's session on the topic, 'Managing teams by emerging technologies' began with Mr. Shailendra Naidu, Obopay, Bangalore. Mr. Derick Jose co-founder of Flutura, briefed on essential formulas for grooming into a hustler, hacker, and storyteller. Mr. Arjun Mohan, CEO, Upgrad, explained the challenges faced in introducing agility in sales and marketing divisions.

The afternoon session featured a panel discussion on, 'Building Agile Teams in a Post Pandemic World', between Mr. Mahesh Varadarajan, Scrum Master Manager, Accenture, and Ms. Jemima Thilagan, Vice President, IFIM Computer Management Services, moderated by Prof. M.J. Xavier, Chair, Centre for Technology and Innovation (CTI), LIBA. Following that, there was a lively Q&A interaction, which concluded with a vote of thanks.



Celebration of Constitution Day at LIBA

LIBA celebrated the 72nd constitution day on the 26th of November 2021. Dean Academics, Prof. Lakshmi Narayanan addressed the gathering on the significance of the day. Following that, he led the students in an oath-taking ceremony, from the Preamble of the Constitution to promote its ideals.

Prof. Chitraa Venkatachalam, LIBA, Counsellor of Wellbeing, whose mother was instrumental in the translation of the Constitution into Tamil delivered her speech. Her speech sparked patriotism and emphasized the importance of the Constitution to the students.

Further, throughout the day, the preamble was displayed on the digital boards and leaflets were distributed to students and faculty members. Finally, following a prayer in each classroom, students were involved in the process of taking a pledge that they will adhere to the Constitutional values.



HR Conclave 2021

The HR Conclave 2021 was conducted on November 27, 2021 by Le Vox Populi, the HR club of LIBA on the theme, 'Restructuring HR in Post-Pandemic Era'. The event was organized by Prof. B. Aiswarya, Area Chair-HR and Dr. R. Deepa, Faculty Coordinator – HR Club.

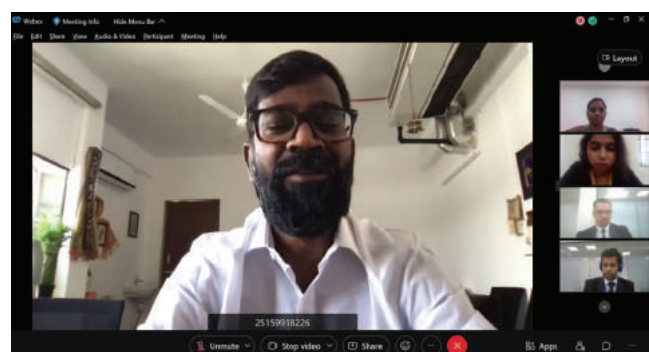
Esteemed industry speakers, Mr. Raj Dharmaraj, Head HR – Cognizant, Ms. Anu Oza, former Director HR-Ford Motor Company and Ms. Shubha Kasi, Senior Vice President of HR – TNQ Technology Pvt. Ltd. explained in detail how HR may have to restructure itself through various models and leadership concepts, in the post-pandemic scenario. Prof. P. C. Lakshmi Narayanan, Dean Academics of LIBA set the tone for the day by delivering the inaugural address.

The afternoon session was a panel discussion. Mr. Rangarajan, senior HR consultant, E&Y People Advisory Services (PAS) was the moderator for the discussion. Mr. Naresh Rajendran, Head HR, Grundfos and Mr. Daniel Jacob, VP-HR, EC Group International were the panelists for the session discussing the challenges they faced during the pandemic in continuing business successfully. The event concluded with the valedictory address given by Prof. B. Aiswarya.



CEG – Intra College Case Study Competition

An Intra College Case Study Competition was organized by the Centre for Business Ethics and Corporate Governance on 22nd November 2021 on the theme "Upholding Ethics and Good Governance during Post Pandemic Times" with the blessings and wishes of Rev. Fr. C. Joe Arun, Director, LIBA. The Dean Academics, Prof. P.C. Lakshmi Narayanan, set the tone by highlighting the activities undertaken by the Centre. The keynote address was delivered by the Chief Guest Mr. V. Nandakumar, IRS, Additional Commissioner of Income Tax, Department of Revenue, Ministry of Finance, Government of India. He emphasized on the importance of good governance and highlighted the ancient practices on Good Governance. Seven teams participated in the competition including Full-Time PGDM students and Ph.D. Scholars of LIBA. Each team presented on the various topics on Ethics and Good Governance. The Chief Guest announced the winners of the competition. The first prize of Rs. 3,000 was bagged by Mr. Ajay. R, Mr. Allster Knight and Mr. Hariharan. The students shared their reflections and learnings from the event.



LiBiTES

Call for Articles

LiBiTES is a monthly e-newsletter of LIBA Alumni Association. We are happy to announce that this e-newsletter will reach your desktop on the 20th of every month.

LiBiTES was formulated to connect you with your Almamater and tell her how future ready you are, what you have achieved and your business insights. You are the powerful ambassador of LIBA in the social and business community. We are proud that you are shining in your respective fields. We love to know what and how you run your business and your career.

The newsletter is a platform to share such feelings with the alumni community. The letter will have the following heads:

- **SHINE:** Your professional achievements / success stories
- **RADIANCE:** Placement info (any placement offers your company announces or you wish to partner with LIBA)
- **ILLUMINATE:** your thoughts to the readers about your career, life vision, profession, values, feelings and experiences and about the theme of the month

Every month the letter will be based on a theme. The theme for next issue is **Networking**.

Please contribute your thoughts and insights to alumni.newsletter@liba.edu. When you send your articles, experiences, job vacancy information, do not forget to mention your name, contact details, the batch of LIBA / the year of graduation, current designation and company.

Your suggestion/ideas/partnerships apart from the articles to the newsletter may be sent to alumni@liba.edu

Feel free to update your contact/job details on the Alumni portal below:

<https://alumni.liba.edu/>

LiBiTES Editorial Team

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About Loyola Institute of Business Administration

Loyola Institute of Business Administration (LIBA) is a premier B-school, established in 1979 within the premises of Loyola College, to form competent and committed leaders who are ethical, principle-centred and socially responsible with a global perspective and entrepreneurial spirit. LIBA is managed by Jesuits of the Loyola College Society well-known for their outstanding contribution to higher education. LIBA stands for 'Excellence with Ethics' which are the hallmarks of Jesuit business education and all its programmes and activities embody these two elements. LIBA earnestly strives to inculcate in the students the values of excellence, justice, honesty, inclusiveness and service to the society.

LIBA primarily offers a two-year Full-time PGDM course, approved by AICTE and recognized by AIU. It also offers other programmes: Part-time PGDM (AICTE approved), Ph.D. (affiliated to the University of Madras) and one-year executive diploma programmes. The Management Development Centre offers various customised programmes (short-term and long-term) with a focus on skill development. LIBA concentrates on the holistic formation of students in all aspects viz., intellectual, social, emotional and spiritual. The Institution works with an undeterred zeal to offer its students the best education, blending classroom and experiential learning.